



cai

GREATER
INLAND EMPIRE

Better by Association



EXPANDING OUR CIRCLE. STRENGTHENING OUR COMMUNITIES.



2027

MARKETING PLAN

Your Chapter

2027 CALENDAR OF EVENTS

JANUARY

1	NEW YEARS DAY CHAPTER OFFICE CLOSED
6	COMMITTEE KICK-OFF BREAKFAST - 9:00AM SKYVIEW EVENT CENTER, JURUPA, CA
15	1ST QUARTER MAGAZINE/DIRECTORY ARTICLES/ADS DUE
18	MARTIN LUTHER KING JR. DAY CHAPTER OFFICE CLOSED
27	BOARD OF DIRECTORS MEETING - 9:00AM CHAPTER OFFICE
27-29	LAW SEMINAR HQ

FEBRUARY

9	EDUCATIONAL LUNCHEON - 10:30AM SKYVIEW EVENT CENTER, JURUPA, CA
15	1ST QUARTER MAGAZINE/DIRECTORY PUBLISHED
15	PRESIDENT'S DAY CHAPTER OFFICE CLOSED
24	BOARD OF DIRECTORS MEETING - 9:00AM CHAPTER OFFICE
25	COMEDY NIGHT FOR CLAC - 6PM ONTARIO IMPROV - ONTARIO, CA

MARCH

17	EDUCATIONAL LUNCHEON - 10:00AM TOPGOLF - ONTARIO, CA
24	BOARD OF DIRECTORS MEETING - 9:00AM CHAPTER OFFICE
26	WINE TOUR - 10:00AM TEMECULA, CA

APRIL

16	GOLF TOURNAMENT - 8AM GLEN IVY GOLF COURSE - CORONA, CA
21	EDUCATIONAL LUNCHEON - 10:30AM EUROPA VILLAGE WINERY
28	BOARD OF DIRECTORS MEETING - 9:00AM CHAPTER OFFICE

MAY

5-7	CAI ANNUAL CONFERENCE LAS VEGAS, NV
15	2ND QUARTER MAGAZINE ARTICLES/ADS DUE
21	COUNTRY FAIRE - 6:00PM LOCATION TBD
26	BOARD OF DIRECTORS MEETING - 9:00AM CHAPTER OFFICE
26	EDUCATIONAL LUNCHEON - 10:30AM SKYVIEW EVENT CENTER - JURUPA, CA
31	MEMORIAL DAY CHAPTER OFFICE CLOSED

JUNE

9	EDUCATIONAL LUNCHEON - 10:30AM DOUBLETREE - ONTARIO, CA
15	2ND QUARTER MAGAZINE PUBLISHED
23	BOARD OF DIRECTORS MEETING - 9:00AM CHAPTER OFFICE
24	BOWLING TOURNAMENT - 6:00PM LOCATION TBD

JULY

5	4TH OF JULY OBSERVED CHAPTER OFFICE CLOSED
8	MIXER - 6:00PM LOCATION TBD
15	3RD QUARTER MAGAZINE ARTICLES/ADS DUE
22	GAME NIGHT - 6:00PM LOCATION TBD
28	BOARD OF DIRECTORS MEETING - 9:00AM CHAPTER OFFICE

AUGUST

11	EDUCATIONAL LUNCHEON - 10:30AM PECHANGA
15	3RD QUARTER MAGAZINE PUBLISHED
25	BOARD OF DIRECTORS MEETING - 9:00AM - BUDGET PRESENTED CHAPTER OFFICE
27	GLOW GOLF TOURNAMENT - 6:00PM TEMECULA CREEK GOLF CLUB - TEMECULA, CA

SEPTEMBER

6	LABOR DAY OBSERVED CHAPTER OFFICE CLOSED
8	EDUCATIONAL LUNCHEON /ANNUAL MEETING - 10:30AM DOUBLETREE ONTARIO
17	TRAP SHOOTING - 8:00AM PRADO OLYMPIC RANGE - CHINO, CA
22	BOARD OF DIRECTORS MEETING - 9:00AM CHAPTER OFFICE
22-24	CAI - CEO-MC RETREAT PUERTO RICO

OCTOBER

6	EDUCATIONAL LUNCHEON - 10:30AM SKYVIEW EVENT CENTER - JURUPA, CA
11	COLUMBUS/INDIGENOUS PEOPLE'S DAY OBSERVED CHAPTER OFFICE CLOSED
15	4TH QUARTER MAGAZINE ARTICLES/ADS DUE
15	MURDER MYSTERY DINNER - 6:00PM DOUBLETREE - CLAREMONT, CA
27	BOARD OF DIRECTORS MEETING - 9:00AM CHAPTER OFFICE

NOVEMBER

3	EDUCATIONAL LUNCHEON - 10:30AM - LEGISLATIVE UPDATE PECHANGA RESORT CASINO - TEMECULA, CA
11	VETERANS DAY OBSERVED CHAPTER OFFICE CLOSED
13	MONTE CARLO & TOPS AWARDS NIGHT - 5:30PM PECHANGA RESORT CASINO - TEMECULA, CA
15	4TH QUARTER MAGAZINE PUBLISHED
25-26	THANKSGIVING OBSERVED CHAPTER OFFICE CLOSED

DECEMBER

8	BOARD OF DIRECTORS MEETING - 9:00AM CHAPTER OFFICE
10	HOLIDAY PARTY - 6:00PM LOCATION TBD
24-31	HOLIDAYS OBSERVED CHAPTER OFFICE CLOSED

President's Message

BETTER BY ASSOCIATION

As we look to begin 2027, I keep thinking about the progression our Chapter has made over the last few years. In 2025, the Greater Inland Empire Struck Back, renewing its energy and reconnecting after years of rebuilding. In 2026, we focused that momentum on being Stronger Together and Leading with Purpose. Each year built on the one before it, and together they tell a simple story:

2025 – We came back.

2026 – We came together with purpose.

2027 – We get better by growing together.

Better by Association.

There is a lot packed into those three words. At first glance, they may sound like a promo for CAI. And in one sense, they are. I believe involvement in CAI can make us better informed, more connected, and better equipped to serve. But the idea I want us to explore in 2027 is larger than any organization:

We become better by association with one another.

None of us has a monopoly on good ideas, experience, perspective, or vision. We grow when we learn from people who know something we do not; when we step outside our usual circles; when experienced leaders invest in those coming behind them; and when we allow another person's perspective to expand our own.

CAI-GRIE gives us an unusual opportunity to put this concept into practice. Our Chapter brings together homeowner leaders entrusted with their neighbors' communities, managers who translate policy into practice every day, and business partners who bring expertise from law, finance, insurance, construction, landscaping, reserves, technology, and countless other fields. We do not all see the same problem the same way. **That is precisely the point.**

The value of association is not simply being in the same room. It is what happens when we learn from, invest in, and challenge one another once we are there.

This year, I hope we will **expand our circle**. Learn something outside your specialty. Meet someone you would not ordinarily meet. Invite a newer member into a conversation. Pursue a designation or certificate you have been postponing. Join a committee. Mentor someone. Ask a homeowner leader what

an issue looks like from their side of the table. Ask a manager what would make their job easier and more effective. Ask a business partner what they see across dozens of communities that the rest of us may be missing.

Then take something useful from those associations back into your own work and community.

That growth begins with us as individuals, but it should not end there. Better-informed professionals become better resources. Better-supported volunteers become stronger leaders. Better leaders make better decisions. And better decisions help create communities that are more resilient, properly governed, and ultimately better places to live.

I also hope we will expand our vision beyond our own industry. Community associations are home to millions of people, yet the public conversation about them too often begins and ends with their worst stories. We won't change that perception by demanding that people see things differently. Our most persuasive argument is to help create communities worthy of a better reputation: thoughtfully governed, professionally supported, fiscally responsible, and centered on those who call them home.

At the end of 2027, we should measure our success by more than attendance, sponsorships, or events. I hope each of us will be able to point to something that became better because of a connection we made here: an idea we had not considered, a skill we developed, a relationship we formed, a leader we encouraged, a problem we solved differently, or a community we strengthened.

That is what I mean by Better by Association.

Let's expand the circle.



Daniel C. Heaton, Esq.
2027 CAI-GRIE CHAPTER PRESIDENT
 **cai** GREATER
INLAND EMPIRE

Marketing Plan

BENEFIT LEVELS & DETAILS

Build your presence with CAI-GRIE while helping support the education, connection, development, and advocacy that strengthen our Chapter and communities serve. Select the marketing opportunities that best fit your goals through our online order form. Qualifying purchases are recognized at the Diamond, Platinum, Gold, Silver, or Bronze sponsorship level.

This bundled sponsorship opportunity ends January 31, 2027. After that, any remaining options may be purchased individually on our website.

CLAC Supporter Distinction - If you spend at least \$500.00 in CLAC Upgrades in the MP, you get a distinction ribbon on your name badge, social media, and communications throughout the year.

BENEFIT TYPE	BENEFIT DESCRIPTION	2027 MARKETING PLAN SPEND AMOUNT:				
		MANAGEMENT	BUSINESS PARTNERS			
		\$4,000+	\$20,000+	\$12,000+	\$7,500+	\$4,000+
		DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
CAI-GRIE Chapter Sign: Logo	Company logo on Chapter sign to be placed near registration at all in-person events	✓	✓	✓	✓	N/A
CAI-GRIE Chapter Sign: Text	Company name in text on Chapter sign to be placed near registration at all in-person events	N/A	N/A	N/A	N/A	✓
CAI-GRIE Website: Logo	Company logo on homepage with the other sponsors in the same tier.	✓	✓	✓	✓	✓
CAI-GRIE Website Ad: Logo	Company logo on homepage sidebar for 1 month	N/A	✓	✓	N/A	N/A
CAI-GRIE Social Media: Individual	Company logo in an Individual social media post, twice.	N/A	✓	N/A	N/A	N/A
CAI-GRIE Social Media: Individual	Company logo in an Individual social media post, once.	✓	N/A	✓	N/A	N/A
CAI-GRIE Social Media: Group	Company logo in a group social media post with the other sponsors in the same tier, once.	N/A	N/A	N/A	✓	✓

We regularly communicate updates and upcoming events via email, facebook, instagram and linkedin. Be sure to follow our accounts and let us know if you aren't seeing our emails.

Marketing Plan

PAYMENT INFORMATION

Payment Requirements

All sales are final, non-refundable, should funds need to be moved from one event to another, a minimum 30 days notice is required, a \$50.00 transfer fee is applied, and funds must be spent in 2027.

Marketing Plan Submission Deadline

All 2027 Marketing Plan selections and completed submissions must be received no later than January 31, 2027.

Accounts Payable Information and Payment Election

At the time of submission, each participating company must provide an Accounts Payable (AP) point of contact, including the contact's name, email address, and phone number.

The company must also indicate whether it will:

- **Pay the 2027 Marketing Plan balance in full by January 31, 2027; or**
- **Request an approved payment plan.**

Payment in Full

Unless an approved payment plan has been requested and established, the full Marketing Plan balance is due no later than January 31, 2027.

Payment Plan Requirements

Payment plans must be requested and approved in advance.

- Unless otherwise approved in writing, the standard payment plan will consist of no more than three (3) installments:
 - **First Payment: January 31, 2027**
 - **Second Payment: March 31, 2027**
 - **Final Payment: May 31, 2027**
- No payment plan may extend beyond May 31, 2027, without the prior approval of the CAI-GRIE Board of Directors. Participation in a payment plan does not extend or modify the Marketing Plan term or relieve the participating company of its responsibility to make all payments by the agreed-upon due dates.

Missed Payments and Default

- **Default:**
Failure to make any scheduled payment by its established due date constitutes a default under the 2027 Marketing Plan Agreement.

Consequences of Default:

Upon default, CAI-GRIE may immediately, without guaranteeing reinstatement:

- Suspend any remaining Marketing Plan or sponsorship benefits;
- Remove the company's logo, advertisements, and recognition from future Chapter materials, signage, website listings, emails, social media, or other promotional materials, where reasonably practicable;
- Cancel sponsorships and benefits associated with future unpaid events;
- Cancel or suspend included or complimentary attendance at future events;
- Release canceled sponsorship and event opportunities for resale to other members; and
- Charge the company the applicable cost associated with the replacement of the Annual Sponsorship Banner, if replacement is necessary due to the default, at a cost not to exceed \$1,000.

Once a sponsorship, registration, or other Marketing Plan benefit has been canceled and released due to nonpayment, availability is no longer guaranteed, even if the outstanding account is subsequently brought current. Any reinstatement will be at the discretion of CAI-GRIE and may require repurchase at the then-current rate.

Application of Payments Previously Received

Payments previously received will be applied to sponsorships, advertising, event attendance, and other Marketing Plan benefits that have already been delivered, utilized, or completed.

Payments previously received are non-refundable and non-transferable following a default. Sponsorships and benefits associated with future unpaid events are not guaranteed once revoked or released for resale.

Future Participation

Companies with a past-due balance or an unresolved default under the Marketing Plan may be prohibited from registering for additional events, purchasing additional sponsorships, or participating in future Marketing Plan opportunities until the account has been brought current and any applicable fees have been paid.

Director's Message

LOOKING AHEAD TO 2027

As we look ahead to 2027, I couldn't be more excited about what's possible for our chapter. As I enter my third year as your Executive Director, I feel incredibly grateful and humbled by the growth, involvement, and support I've seen. Hearing that our chapter feels welcoming to so many members means a great deal to me, and I'm honored to continue serving this community.

Watching our membership grow and our chapter continue to evolve has been truly inspiring. I'm especially encouraged by the energy of our committees and the many new faces getting involved. In 2027, I'm looking forward to building on that momentum and finding even more ways to learn from and support one another.

Our long-standing members bring a wealth of knowledge and experience, and there's so much we can share with those who are newer to the chapter. As we work together, we can grow personally, professionally, and as a community.

I'm excited to see our Membership Engagement and Growth Committee help create more opportunities for members to connect, get involved, and feel at home.

Our 2027 theme, **'Better by Association'**, reflects what makes this chapter special: we're stronger when we bring our different experiences and perspectives together. So, as the new year begins, I encourage you to stay involved, try something new, and step outside your comfort zone. Join a committee, meet someone new, and keep expanding your circle. You may be surprised by how much you grow and by all the possibilities that open up when we grow together.



Erica Tenney, CMCA, AMS

CAI-GRIE EXECUTIVE DIRECTOR



SEE CALENDAR ON PAGE 2 FOR
SPECIFIC DATES, TIMES AND LOCATIONS

Sponsorship Opportunities

EDUCATION LUNCHEONS

Reserve a tabletop to meet and greet potential Community Manager and Homeowner Leader customers one-on-one at our nine (9) Education Luncheons...or buy a Luncheon Table of 8 and host community managers for that personal experience. These luncheons feature an hour of networking, followed by an educational presentation. We've made it easy to help you further target your marketing by holding our luncheons regionally. Managers are encouraged to attend to receive continuing education credits. It's an excellent way to collect business cards and expand your outreach. Total attendance averages 150- 175, with approximately 40% managers/homeowner leaders.

SPONSORSHIP TYPE	DESCRIPTION	ATTENDEES INCLUDED	QUANTITY AVAILABLE	IN THE MARKETING PLAN		AFTER MARKETING PLAN	
				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Tabletop Exhibitor	Includes pre-event promotion, recognition at event, 6-foot table. 2 Company representatives included.	2 Attendees	35	\$700	\$1,000	\$800	\$1,200
Tabletop Exhibitor w/CLAC Upgrade	Includes pre-event promotion, recognition at event, 6-foot table. Pre-select your table location. \$100 of sponsorship benefits the California Legislative Action Committee (CLAC) and helps us reach our Chapter contribution goal.	2 Attendees	35	\$800	\$1,100	\$900	\$1,300
Luncheon Table of 8	Includes up to 2 business partners from the same company and 6-7 managers/homeowner leaders (NTE 8 attendees total). Includes pre-event promotion, signage, recognition at event.	2 Attendees	5	\$450	\$550	\$550	\$650
Registration Sponsor	Meet and greet all attendees one-on-one as they arrive, and help check them in. Includes pre-event promotion, signage, recognition at event.	1 Attendee	1	\$300	\$400	\$400	\$500
Bag Sponsor	Sponsor supplies bag to be given away at registration desk. Includes pre-event promotion, signage, recognition at event.	1 Attendee	1	\$300	\$400	\$350	\$450
Membership Sponsor	Includes pre-event promotion, recognition at event, luncheon attendance for one company representative, going on stage to pull a business card from the non-member Manager or CAVL attendee basket, announcing and being the recruiter for the Manager or Homeowner Leader pulled for one year. **The Chapter will secure the membership for the winning Manager or Homeowner Leader.	1 Attendee	1	\$300	N/A	\$350	N/A
Coffee Cart Sponsor - Applies to all Three Central Luncheons	Keep attendees energized and ready to learn with a wickedly good cup of coffee! As the Coffee Cart Sponsor, your company will be featured with signage at the cart and highlighted in pre-event promotions on the Chapter website, emails, and social media.	1 Attendee	2	\$500	\$600	\$600	\$700
Refreshment Sponsor - Applies to All Six North and South Luncheons	Includes pre-event promotion, recognition at event, signage at the Coffee/Water/Tea Station. Generic Cups and supplies will be provided, you may provide your own branded coffee/tea cups.	1 Attendee	4	\$250	\$350	\$350	\$450
Competitor Prize Sponsor - Only applies to the Game Show luncheon - date not determined.	Sponsor the prizes for the winner of a round. Sponsor to provide a prize/gift basket for 1 round. Includes 1 company representative attendee.	1 Attendee	3	\$100	\$200	\$200	\$300
Networking Ticket (Business Partner)	Entitles a non-exhibiting business partner to attend 30 minutes AFTER Exhibits open to network away from the Tabletop Exhibits. Max 1 per company, per luncheon.	1 Attendee		\$125	\$200	\$150	\$225
TICKET TYPE				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Community Manager or Homeowner Leader Tickets		1	NO LIMIT	\$50	\$55	\$55	\$65
Tabletop Exhibitor (3rd Representative)		1	NO LIMIT	\$75	\$85	\$85	\$95

Event

TOPGOLF EDUCATION LUNCHEON

Pricing has been updated to provide clear, simplified sponsorship options and eliminate confusion. Each Topgolf Bay Sponsorship now includes admission to the networking expo, educational program, luncheon, and Topgolf experience for the Community Managers and Homeowner Leaders you invite to your bay, making it easy to host your guests for the entire event from start to finish.

SPONSORSHIP TYPE	DESCRIPTION	ATTENDEES INCLUDED	QUANTITY AVAILABLE	IN THE MARKETING PLAN		AFTER MARKETING PLAN	
				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Tabletop Exhibitor	Includes pre-event promotion, recognition at event, 6-foot table. Includes lunch, but not Topgolf play. 2 Company representatives included.	2 Attendees	30	\$700	\$1,000	\$800	\$1,200
Tabletop Exhibitor AND Topgolf Bay	Includes pre-event promotion, recognition at event, 6-foot table. Includes a branded Topgolf Bay and 6 managers/HOL tickets for networking, education, lunch, and topgolf play. 2 Company representatives included.	8 Attendees	15	\$900	\$1,200	\$1,000	\$1,300
Tabletop Exhibitor w/CLAC Upgrade	Includes pre-event promotion, recognition at event, 6-foot table. Pre-select your table location. \$100 of sponsorship benefits the California Legislative Action Committee (CLAC) and helps us reach our Chapter contribution goal. Includes lunch, but not Topgolf play.	2 Attendees	30	\$800	\$1,100	\$900	\$1,300
Tabletop Exhibitor w/CLAC Upgrade AND Topgolf Bay	Includes pre-event promotion, recognition at event, 6-foot table. Pre-select your table location. \$100 of sponsorship benefits the California Legislative Action Committee (CLAC) and helps us reach our Chapter contribution goal. Includes a branded Topgolf Bay and 2 Company Representatives, 6 managers/HOL tickets for networking, education, lunch, and topgolf play.	8 Attendees	15	\$1,000	\$1,300	\$1,100	\$1,400
Topgolf Bay & Education	Includes a branded Topgolf Bay and 2 Company Representatives, 6 managers/HOL tickets for networking, education, lunch, and topgolf play.	8 Attendees	10	\$550	\$850	\$650	\$950
Networking Ticket	Entitles a non-exhibiting business partner to attend 30 minutes AFTER Exhibits open to network away from the Tabletop Exhibits. Includes Education, Lunch, but no Topgolf. Max 1 per company, per luncheon.	1 Attendee	NO LIMIT	\$150	\$200	\$175	\$225
Registration Sponsor	Meet and greet all attendees one-on-one as they arrive, and help check them in. Includes education and lunch, but no Topgolf. 1 Company representative included.	1 Attendee	1	\$300	\$400	\$400	\$500
Registration Sponsor with Topgolf Bay	Meet and greet all attendees one-on-one as they arrive, and help check them in. Company branded Topgolf Bay. Includes 1 Company representative, 6 managers/HOL tickets for networking, education, lunch, and Topgolf.	7 Attendees	1	\$500	\$600	\$600	\$700
Bag Sponsor	Includes pre-event promotion and recognition at event. Sponsor supplies bag to be given away at registration desk. Includes 1 company representative for education and lunch, but no Topgolf.	1 Attendee	1	\$300	\$400	\$400	\$500
Bag Sponsor with Topgolf Bay	Includes pre-event promotion and recognition at event. Sponsor supplies bag to be given away at registration desk. Company branded Topgolf Bay. Includes 1 company representative, 6 managers/HOL tickets for networking, education, lunch, and Topgolf.	7 Attendees	1	\$500	\$600	\$600	\$700

Continues on Next Page

Event

TOPGOLF EDUCATION LUNCHEON CONTINUED

SPONSORSHIP TYPE	DESCRIPTION	ATTENDEES INCLUDED	QUANTITY AVAILABLE	IN THE MARKETING PLAN		AFTER MARKETING PLAN	
				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Membership Sponsor	Includes pre-event promotion, recognition at event, go on stage to pull a business card from the non-member Manager or CAVL attendee basket, announcing and being the recruiter for the Manager or Homeowner Leader pulled for one year. Includes Networking, Education & Lunch, but no Topgolf for 1 company representative. **The Chapter will secure the membership for the winning Manager or Homeowner Leader.	1 Attendee	1	\$300	N/A	\$400	N/A
Membership Sponsor with Topgolf Bay	Includes pre-event promotion, recognition at event, go on stage to pull a business card from the non-member Manager or CAVL attendee basket, announcing and being the recruiter for the Manager or Homeowner Leader pulled for one year. **The Chapter will secure the membership for the winning Manager or Homeowner Leader. Includes 1 company representative, 6 managers/HOL tickets for networking, education, lunch, and Topgolf.	7 Attendees	1	\$500	N/A	\$600	N/A
Refreshment Sponsor	Includes pre-event promotion, recognition at event, signage at the Coffee/Water/Tea Station. Generic Cups and supplies will be provided, you may provide your own branded coffee/tea cups. Includes Networking, Education, and Lunch, but no Topgolf.	1 Attendee	4	\$300	\$400	\$350	\$450
Refreshment Sponsor with Topgolf Bay	Includes pre-event promotion, recognition at event, signage at the Coffee/Water/Tea Station. Generic Cups and supplies will be provided, you may provide your own branded coffee/tea cups. Includes 1 company representative, 6 manager/HOL tickets for Networking, Education, Lunch, and Topgolf.	7 Attendees	4	\$500	\$600	\$600	\$700
TICKET TYPE				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Manager or Homeowner Leader Tickets		1 Attendee	35	\$50	\$55	\$55	\$65
Tabletop Exhibitor (3rd Representative)		1 Attendee	68	\$75	\$85	\$85	\$95

Event

COMMITTEE KICK-OFF BREAKFAST

After the incredible turnout and success of our inaugural Committee Kickoff Breakfast last year, we are excited to bring it back for 2027 with a new sponsorship opportunity! This event brings together community managers, homeowner leaders, and business partners to learn about the Chapter's vision and goals for 2027, connect with fellow members, and discover committees that align with their interests and passions. As a sponsor, your company's logo will be prominently displayed during this exciting morning of collaboration, engagement, and leadership as we kick off another great year of making our Chapter Better By Association!

SPONSORSHIP TYPE	DESCRIPTION	ATTENDEES INCLUDED	QUANTITY AVAILABLE	IN THE MARKETING PLAN		AFTER MARKETING PLAN	
				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Event Sponsor	Logo on signage at event, on pre-event promotions, Chapter website, emails and social media.	N/A	10	\$100	N/A	N/A	N/A
Registration Sponsor	Meet and greet all attendees one-on-one as they arrive and help check them in. Logo on Chapter website, emails, social media.	N/A	1	\$100	N/A	N/A	N/A
Breakfast Sponsor	Logo on signage at event at food stations, on pre-event promotions, event signage, Chapter website, emails and social media.	N/A	10	\$100	N/A	N/A	N/A

FEBRUARY 25, 2027 - 6:00PM

ONTARIO IMPROV

4555 MILLS CIR, ONTARIO, CA 91764



Event

COMEDY FOR CLAC

This laugh-out-loud event will feature a professional comedian guaranteed to keep the crowd entertained. It's the perfect chance to highlight your company while supporting CLAC, all in a fun, relaxed atmosphere. Mix and mingle with industry members, managers, homeowners, and business partners—sharing not just connections, but plenty of laughs. With an estimated attendance of 75–100 guests (including about 50% managers and homeowners), this event offers both networking and visibility for your brand, wrapped in an evening of comedy and fun.

SPONSORSHIP TYPE	DESCRIPTION	ATTENDEES INCLUDED	QUANTITY AVAILABLE	IN THE MARKETING PLAN		AFTER MARKETING PLAN	
				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Headliner Sponsor	Reserved table with preferred location (next to stage), company logo on improv marquee entrance, announcement recognition, signage at event (company logo on stage), logo on pre-event promotions, event signage, Chapter website, emails and social media.	10 Tickets	5	\$1,500	\$1,700	\$1,600	\$1,800
Feature Sponsor	Partial table (near stage), announcement recognition, logo on signage at event, on pre-event promotions, event signage, Chapter website, emails and social media.	5 Tickets	10	\$800	\$1,000	\$900	\$1,100
Opener Sponsor	Booth seating, logo on signage at event, on pre-event promotions, event signage, Chapter website, emails and social media.	4 Tickets	10	\$680	\$880	\$780	\$980
Open-Mic Sponsor	Logo on signage at event, on pre-event promotions, event signage, Chapter website, emails and social media.	2 Tickets	20	\$360	\$560	\$460	\$660
Trivia/Game Show Sponsor	A fun new activity this year will include a short game show/trivia round, where YOU can be the highlighted sponsor. The Chapter Office will purchase the fun prize for the winners. Logo on signage at the event, on pre-event promotions, event signage, chapter website, emails and social. Includes 1 company representative attendee.	1 Ticket	1	\$300	\$400	\$400	\$500
Registration Sponsor	Meet and greet all attendees one-on-one as they arrive and help check them in. Chapter to provide wristbands with company logo on them. Logo on Chapter website, emails, social media.	1 Ticket	1	\$300	\$500	\$400	\$600
Food Sponsor	Logo on signage at event at food stations, on pre-event promotions, event signage, Chapter website, emails and social media.	1 Ticket	5	\$250	\$450	\$350	\$550
Banner Sponsor	Includes company-branded banner to be hung at venue. (Artwork required at least 30 days prior to event.) This sponsorship does NOT include attendance.	0	NO LIMIT	\$150	\$200	\$175	\$225
TICKET TYPE				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Ticket to Attend		1	NO LIMIT	\$100	\$150	\$125	\$200
Plus One Ticket (for Non-CAI friends & family only)		1	NO LIMIT	\$75	\$100	\$75	\$100
RAFFLE PRIZE				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Raffle Prize Sponsor – Chapter Provides	Chapter to purchase a raffle prize and place your logo, company contact information on the raffle prize. This sponsorship does NOT include attendance.	N/A	NO LIMIT	\$75	\$100	\$150	\$200
Raffle Prize Sponsor – Sponsor Provides	Sponsor to purchase a raffle prize and place your logo, company contact information on the raffle prize. Must be dropped off to the Chapter office 1 week prior to the event. This sponsorship does NOT include attendance.	N/A	NO LIMIT	FREE			
CLAC Upgrade	Special shout out on stage at the show for your company! All funds from this upgrade goes to the advocacy efforts of CLAC. Does not include attendance.	N/A	4	100	150	100	150

Event WINE TOUR

Escape to wine country for a day of relaxation, connection, and indulgence! Join us as we explore three of Temecula's premier wineries, where you'll enjoy guided tastings, beautiful views, and the perfect blend of education and fun. Between stops, unwind over a delicious lunch in the vineyards, pairing great food with even better company. Whether you're a seasoned wine enthusiast or just looking for a memorable day with colleagues and friends, this tour is all about savoring the experience. Raise your glass, take in the scenery, and let Temecula's wine country charm you—one sip at a time!

SPONSORSHIP TYPE	DESCRIPTION	ATTENDEES INCLUDED	QUANTITY AVAILABLE	IN THE MARKETING PLAN		AFTER MARKETING PLAN	
				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Title Sponsor	Company branded signage placed at lunch location, signage at bus pickup locations and at wineries (company branded), announcement recognition, logo on pre-event promotions, event signage, Chapter website, emails and social media.	10 Attendees	1	\$2,500	\$2,700	\$2,700	\$2,900
Bus Sponsor	Signage at bus pickup locations and at wineries (company branded), logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	8	\$500	\$600	\$600	\$700
Lunch Sponsor	Sponsor on-site lunch for attendees, company branded signage placed near food stations, logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	8	\$500	\$600	\$600	\$700
Bag Sponsor	Sponsor provides small branded tote bags or gift bags (approx 125) given to all attendees. To be filled with snacks from the snack sponsors. Includes logo on all pre-event promotions and signage at bag pick-up.	1 Attendee	1	\$400	\$550	\$550	\$700
Snack Sponsor - Sponsor Provides	Sponsor provides snacks to be placed in the bags provided by the Cork & Carry Sponsor for each attendee. Logo on pre-event promotions, event signage, Chapter website, emails and social media. Admission is sold separately.	N/A	NO LIMIT	\$75	\$100	\$100	\$125
Snack Sponsor - Chapter Provides	Sponsor provides snacks to be placed in the bags provided by the Cork & Carry Sponsor for each attendee. Logo on pre-event promotions, event signage, Chapter website, emails and social media. Admission is sold separately.	N/A	NO LIMIT	\$150	\$175	\$175	\$200
Bread is Life Sponsor	Sponsor incredible brie bread to soak up the wine at the second winery. Chapter provides the bread. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	4	\$500	\$600	\$600	\$700
H2O is Life Sponsor	Sponsor the water bottles for everyone's hydration. Chapter to purchase the water and hydration powder packets. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	4	\$500	\$600	\$600	\$700
Breakfast Sponsors	Sponsor the Breakfast before we get going. Help pre-pack those stomachs with food before we head into the wineries. Chapter to purchase food. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	4	\$500	\$600	\$600	\$700
TICKET TYPE				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
4 - Pack of Tickets to Attend		4	19	\$700	\$800	\$800	\$900
Ticket to Attend		1	76	\$200	\$250	\$250	\$300

Event

GOLF TOURNAMENT

Join us for a day on the greens at our 18-Hole, 4-Person Scramble Golf Tournament—where fun, camaraderie, and friendly competition take center stage! Golfers will enjoy: A full 18-hole scramble format, perfect for players of all levels. Creative tee booth decorating contests adding extra spirit and surprises along the course. Plenty of drinks, food, and laughs to keep the energy high. Exciting raffle prizes to wrap up the day. It's more than just golf—it's a chance to network, unwind, and enjoy an unforgettable experience with friends and colleagues. Gather your foursome, bring your best swing (and maybe a sense of humor), and get ready for a tournament that's all about fun on and off the fairways!

SPONSORSHIP TYPE	DESCRIPTION	ATTENDEES INCLUDED	QUANTITY AVAILABLE	IN THE MARKETING PLAN		AFTER MARKETING PLAN	
				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Title Sponsor	Prominent logo placement, announcement recognition, signage at event (company branded), logo on pre-event promotions, event signage, Chapter website, emails and social media. Includes either a foursome of golfers or a teebooth with 4 representatives, you choose which.	4 Golfers or 4 Attendees	1	\$2,500	\$2,700	\$2,700	\$2,900
19th Hole	Greet golfers in the designated area during the tournament, company branded signage at table. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	2 Attendees	1	\$1,000	\$1,200	\$1,200	\$1,400
Putting Contest Sponsor	Run the contest, greet golfers and award prizes, Chapter provides 20 prizes (sponsor to provide 10 additional), signage at event - contest area (company branded). Logo on pre-event promotions, event signage, Chapter website, emails and social media.	2 Attendees	1	\$1,000	\$1,200	\$1,200	\$1,400
Tee Booth Sponsor	Company branded setup at tee box (location assigned by Chapter), greet golfers and hand out promotional items and/or refreshments, signage at tee booth (company branded). Logo on pre-event promotions, event signage, Chapter website, emails and social media.	2 Attendees	15	\$800	\$1,000	\$1,000	\$1,200
Tee Booth - Cart Add On Option	If you want your own golf cart for the day to be able to get around, head out, come in on your own time, add this option to your Tee Booth Sponsorship.	N/A	18	\$300	\$400	\$400	\$500
Tee Booth W/ Closest-to-the-Pin Sponsor	Run assigned Closest-to-the-Pin contest. Company branded setup at tee box (location assigned by Chapter), greet golfers and hand out promotional items and/or refreshments, signage at tee booth (company branded). Logo on pre-event promotions, event signage, Chapter website, emails and social media. Chapter provides \$50 gift card prizes for both men and women winners.	2 Attendees	1	\$950	\$1,150	\$1,150	\$1,350
Tee Booth W/ Longest Drive Sponsor	Run assigned Longest Drive contest. Company branded setup at tee box (location assigned by Chapter), greet golfers and hand out promotional items and/or refreshments, signage at tee booth (company branded). Logo on pre-event promotions, event signage, Chapter website, emails and social media. Chapter provides \$50 gift card prizes for both men and women winners.	2 Attendees	1	\$950	\$1,150	\$1,150	\$1,350
Cigar Cart Sponsor	Distribute cigars to golfers on the course, company branded signage on golf cart, sponsor provides the cigars. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	1	\$600	\$800	\$700	\$900
Bathroom Cart Sponsor	Run golfers or tee booth sponsors to the bathroom, company branded signage on golf cart. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	2	\$600	\$800	\$700	\$900

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Event

GOLF TOURNAMENT CONTINUED

SPONSORSHIP TYPE	DESCRIPTION	ATTENDEES INCLUDED	QUANTITY AVAILABLE	IN THE MARKETING PLAN		AFTER MARKETING PLAN	
				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Coffee/Tea/Hot Cocoa Cart Sponsor	Kick off the tournament with an extra boost! As the Coffee Cart Sponsor, your company will help golfers start the day right with fresh-brewed coffee and morning pick-me-ups before they hit the course. Your brand will be featured with signage at the cart and highlighted in pre-event promotions on the Chapter website, emails, and social media.	1 Attendee	2	\$500	\$800	\$600	\$900
Breakfast Burrito Sponsor	Company branded signage at table, Chapter provides breakfast burritos. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	2	\$500	\$800	\$600	\$900
Golf Cart Window Sponsor	Company branding and contact info on windshield of carts, Chapter provides window stickers, logo on pre-event promotions, event signage, Chapter website, emails and social media.	0	2	\$450	\$650	\$650	\$850
Registration Sponsor	Greet attendees at registration, company branded signage on banner behind registration area. Logo on pre-event promotions, event signage, Chapter website, emails, and social media.	1 ttendee	4	\$500	\$600	\$600	\$700
Foursome Photo Sponsor	Company branding on photo provided to each golfer, Logo on pre-event promotions, event signage, Chapter website, emails, and social media.	N/A	4	\$400	\$500	\$500	\$600
Driving Range Sponsor	Greet golfers at the driving range prior to tournament start, company branded signage at driving range, logo on pre-event promotions, event signage, Chapter website, emails and social media. 2 Company representatives included. Does NOT include tournament entry.	2 Attendees	1	\$300	\$500	\$500	\$700
Golfer Market	Greet golfers and provide some much-needed goodies for their day on the course! Sponsor will set up a table and provide one logoed item for all 144 players, choosing from sunscreen, electrolyte drink mix, bottled water, chapstick, granola bars, golf balls, tees, or cooling towels.	1 Attendee	8	\$200	\$400	\$400	\$600
Sweet Send-Off Sponsor	Sponsor to provide a sweet treat to be handed out at the end of the tournament to each attendee as they leave.	1 Attendee	2	\$200	\$400	\$400	\$600
Farewell Hydration Sponsor	Sponsor to set up a station and provide a water/gatorade/electrolyte drink to golfers as they leave.	1 Attendee	2	\$200	\$400	\$400	\$600
TICKET TYPE				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Foursome of Golfers (max is 36 foursomes or 144 Golfers)		4 Golfers	36	\$950	\$1,200	\$1,050	\$1,350
Twosome of Golfers (max is 36 foursomes or 144 Golfers)		2 Golfers	70	\$550	\$650	\$650	\$750
Single Golfer (max is 36 foursomes or 144 Golfers)		1 Golfer	140	\$275	\$375	\$375	\$475
RAFFLE PRIZE				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Raffle Prize Sponsor - Chapter Provides	Chapter to purchase a raffle prize and place your logo, company contact information on the raffle prize.	N/A	NO LIMIT	\$75	\$100	\$150	\$200
Raffle Prize Sponsor - Sponsor Provides	Sponsor to purchase a raffle prize and place your logo, company contact information on the raffle prize. Must be dropped off to the Chapter office 1 week prior to the event.	N/A	NO LIMIT	FREE			
Golf Competition Package	Includes one (1) 5-foot paper measuring tape (If you are within that range to the hole you can pick up and go... it's a gimmie), Longest Drive Contest (1 shot by a pro on a pre-selected hole), four (4) putting contest entries, four (4) sheets of 10 raffle tickets. Does NOT include foursome.	N/A	NO LIMIT	\$150			

Event

COUNTRY FAIRE

Dust off your boots and join us for our annual Country Faire! Get ready for a fun-filled evening featuring bourbon and whiskey tastings, cornhole, delicious BBQ, dancing, and an exciting new Hat Bar experience! Grab your friends, strike a pose in the photobooth, and enjoy a night of great food, laughter, and country fun. And don't forget to enter our Chili Cook-Off! Do you have what it takes to be crowned our next Chili Cook-Off Champion?

SPONSORSHIP TYPE	DESCRIPTION	ATTENDEES INCLUDED	QUANTITY AVAILABLE	IN THE MARKETING PLAN		AFTER MARKETING PLAN	
				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Title Sponsor	Company branded signage (8' x 2' banner) placed in prominent location, reserved table, announcement recognition. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	8 Attendees	1	\$2,500	\$3,000	\$3,000	\$4,000
Bourbon/Whiskey Tasting Sponsor	Exclusive bar set up for tasting bourbon, Chapter will supply 3 bourbons for tasting, the sponsor can provide one additional bourbon of their choice. Tasting supplies, signage at event (company branded). Logo on pre-event promotions, event signage, Chapter website, emails and social media.	2 Attendees	1	\$1,000	\$1,500	\$1,500	\$2,000
Cigar Lounge Sponsor	Exclusive cigar lounge area for attendees, sponsor provides cigars. Signage at event (company branded), logo on pre-event promotions, event signage, Chapter website, emails and social media.	2 Attendees	1	\$700	\$900	\$900	\$1,100
Entertainment Sponsor	Announcement recognition and signage at event near the band (company branded). Logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	4	\$500	\$700	\$700	\$900
Mason Jar Sponsor	Company branded Mason jars for attendees and their mixed drinks. Chapter provides Mason jars. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	1	\$800	\$1,000	\$1,000	\$1,200
Wine Glass Sponsor	Company branded wine glasses for attendees. Chapter provides wine glasses. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	1	\$800	\$1,000	\$1,000	\$1,200
Koozie Sponsor	Company branded Koozies for attendees and their cans. Chapter provides koozies. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	1	\$800	\$1,000	\$1,000	\$1,200
Bar Sponsor	Company branded napkins at the bar for all attendees to use. Signage at the main bar. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	1	\$600	\$700	\$700	\$800
Hat Bar Sponsor	Be part of our NEW Hat Bar experience! Your sponsorship helps reduce the cost for attendees to purchase and customize their own cowboy hat. Includes company logo on custom Hat Bar signage, 1 custom cowboy hat and admission for four (4) attendees.	4 Attendees	10	\$1,000	\$1,300	\$1,300	\$1,600
Chili Cook-Off Sponsor	Sponsor provides company branded championship belt for 1st place winner along with 2nd & 3rd place ribbons. Signage at event placed at chili cook-off area (company branded), logo on pre-event promotions, event signage, Chapter website, emails and social media.	2 Attendees	1	\$750	\$950	\$950	\$1,150
Cornhole Sponsor - Sponsor Provides	Sponsor brings their own cornhole set. Company branded signage at game. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	2	\$300	\$500	\$500	\$700
Cornhole Sponsor - Chapter Provides	Chapter furnishes company branded cornhole set, you will get to keep after the event. Company branded signage at game. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	2	\$600	\$800	\$800	\$1,000

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Event COUNTRY FAIRE CONTINUED

SPONSORSHIP TYPE	DESCRIPTION	ATTENDEES INCLUDED	QUANTITY AVAILABLE	IN THE MARKETING PLAN		AFTER MARKETING PLAN	
				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Décor Sponsor	Chapter to provide decorations and centerpieces, company branded signage on dining tables. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	10	\$350	\$450	\$450	\$550
Dinner Sponsor	Sponsor bbq dinner, company branded signage at dinner stations. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	5	\$350	\$450	\$450	\$550
Dessert Sponsor	Chapter to provide dessert, company branded desserts and signage on dessert table. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	5	\$350	\$450	\$450	\$550
Photobooth Sponsor	Company branding incorporated on photo strip for attendees. Logo on pre- event promotions, event signage, Chapter website, emails and social media.	1 Attendee	4	\$550	\$650	\$650	\$750
Registration Sponsor	Greet attendees at registration, company branded signage on banner behind registration area. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	2	\$350	\$450	\$450	\$550
Banner Sponsor	Company branded banner to be displayed. Does NOT include attendance.	N/A	NO LIMIT	\$150	\$200	\$175	\$225
TICKET TYPE				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
4-Pack of Tickets		4 Attendees	10	\$450	\$650	\$550	\$750
Ticket to Attend		1 Attendee	NO LIMIT	\$150	\$200	\$175	\$225
Plus One Ticket (for Non-CAI friends & family only)		1 Attendee	NO LIMIT	\$100	\$125	\$100	\$125
Chili Cook Off Participant This sponsorship Does NOT include admission.		1 TICKET	NO LIMIT	\$25	\$25	\$25	\$25
Bourbon Trail Participant/Ticket This sponsorship Does NOT include admission.		1 TICKET	NO LIMIT	\$20	\$20	\$20	\$20
Drink Ticket (pre-purchase so there is no waiting in line) This sponsorship Does NOT include admission.		1 TICKET	NO LIMIT	\$10			
RAFFLE PRIZE				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
The Bourbon Trail Sponsor – Chapter Provides	Chapter provides 1 bottle of alcohol or basket. Logo on bottle/basket. Does NOT include attendance.	N/A	NO LIMIT	\$75	\$100	\$150	\$200
The Bourbon Trail Donation	Sponsor provides 1 bottle of alcohol or basket. Logo on bottle/basket. Does NOT include attendance.	N/A	NO LIMIT	FREE			

Event

BOWLING TOURNAMENT

Get ready to lace up your bowling shoes and roll into a night of strikes, spares, and friendly competition! Our Bowling Tournament is the perfect mix of fun and networking, where the pins aren't the only thing you'll be knocking down. Teams will hit the lanes for some spirited play, cheering each other on while enjoying food, drinks, and plenty of laughs. Whether you're a pro bowler or just in it for the fun (and the gutter balls), this event is all about good times, great company, and a little healthy competition. Bring your best team spirit, creative team names, and maybe even some lucky socks, you never know when that perfect strike will win the game!

SPONSORSHIP TYPE	DESCRIPTION	ATTENDEES INCLUDED	QUANTITY AVAILABLE	IN THE MARKETING PLAN		AFTER MARKETING PLAN	
				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Title Sponsor	2 Reserved bowling lanes (prime location choice), announcement recognition, signage at event (company branded banner placed at entrances), company branded sign at your designated lanes. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	8 Bowlers	1	\$2,000	\$2,500	\$2,300	\$2,800
Full Lane Sponsor	Reserved bowling lane, company branded sign at your designated lane. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	4 Bowlers	13	\$600	\$700	\$700	\$800
Half Lane Sponsor	Shared bowling lane. Logo on pre-event promotions, event signage, Chapter website, emails, and social media.	2 Bowlers	4	\$400	\$500	\$500	\$600
Registration Sponsor	Greet every attendee at registration, signage at event (company branded banner near registration area). Logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	1	\$300	\$400	\$400	\$500
Photo Booth Sponsor	Company branding incorporated on photo strip for attendees. Logo on pre- event promotions, event signage, Chapter website, emails, and social media.	1 Attendee	4	\$300	\$400	\$400	\$500
Tournament Winner Sponsor	Company representative presents award to winning team at end of the event (Chapter to purchase prize). Logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	1	\$400	\$500	\$500	\$600
Super Strike Raffle Sponsor	Company representatives distribute raffle ticket for each person that bowls a strike during tournament. Logo on pre-event promotions, event signage, Chapter website, emails and social media. Sponsor provides winning prize for raffle drawing at end of the night (\$100 minimum).	2 Attendees	1	\$400	\$500	\$500	\$600
Food Sponsor	Sponsor the food station for all attendees during event. Logo on pre-event promotions, event signage, Chapter website, emails and social media. Signage on buffet table. Chapter provides food.	1 Attendee	8	\$250	\$350	\$350	\$450
Strike Out the Germs Sponsor	Sponsorship includes individually packaged hand wipes featuring your company logo, purchased by the Chapter and distributed to each player. Includes logo recognition on pre-event promotions, event signage, Chapter website, emails, and social media; any remaining wipes will be provided to the sponsor after the event.	1 Attendee	1	\$400	\$500	\$500	\$600
Banner Sponsor	Includes company-branded banner to be hung at venue. (Artwork required at least 30 days prior to event.) Does NOT include attendance.	N/A	NO LIMIT	\$150	\$200	\$175	\$225
RAFFLE PRIZE				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Raffle Prize Sponsor—Chapter Provides	Chapter to purchase a raffle prize and place your logo, company contact information on the raffle prize. Does not include attendance.	N/A	NO LIMIT	\$75	\$100	\$150	\$200
Raffle Prize Sponsor—Sponsor Provides	Sponsor to purchase a raffle prize and place your logo, company contact information on the raffle prize. Must be dropped off to the Chapter office 1 week prior to the event. Does not include attendance.	N/A	NO LIMIT	FREE			

Event

DESIGNATION & NEW MEMBER MIXER

Join us for the Designation and New Member Mixer, a special evening dedicated to celebrating achievement and building connections. Show your support for those who have worked hard to earn their CAI Designations and Certifications, recognizing their commitment to professional excellence and community leadership. **All PCAMs, any NEW DESIGNATION EARNERS, and ALL NEW MEMBERS from the last 12 months are free (1 BP rep included at no cost).**

At the same time, let's give a warm welcome to our new members, introducing them to the spirit of CAI-GRIE from the very beginning. **This is your chance to celebrate, expand your circle, and build meaningful relationships with peers committed to building stronger communities.**

SPONSORSHIP TYPE	DESCRIPTION	ATTENDEES INCLUDED	QUANTITY AVAILABLE	IN THE MARKETING PLAN		AFTER MARKETING PLAN	
				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Event Sponsor	Includes the opportunity to give a 3-5 minute overview of what your company does. Includes logo on pre-event promotions, event signage, Chapter website, emails and social media.	2 Attendees	4	\$700	\$1,000	\$800	\$1,100
New Member Memento Sponsor	Logo on pre-event promotions, event signage, Chapter website, emails, and social media. Chapter supplies small CAI-logoed gift for new members.	2 Attendees	4	\$450	\$650	\$650	\$850
Designation Memento Sponsor	Logo on pre-event promotions, event signage, Chapter website, emails, and social media. Chapter supplies small CAI-logoed gift for those that have achieved their designations.	2 Attendees	4	\$450	\$650	\$650	\$850
Centerpiece Sponsor	Logo on pre-event promotions, event signage, Chapter website, emails, and social media. Chapter supplies centerpieces.	2 Attendees	2	\$450	\$650	\$650	\$850
Registration Sponsor	Meet and greet all attendees one-on-one as they arrive and help check them in. Logo on Chapter website, emails, social media.	2 Attendees	1	\$500	\$700	\$700	\$900
Food Sponsor	Logo on signage at event at food stations, on pre-event promotions, event signage, Chapter website, emails and social media.	2 Attendees	5	\$450	\$650	\$650	\$850
Photobooth Sponsor	Logo on photos to take home. Logo on Chapter website, emails, social media.	2 Attendees	4	\$450	\$650	\$650	\$850
Drink Sponsor	Logo on cocktail napkins used with the service of drinks. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	2	\$500	\$700	\$700	\$900
Banner Sponsor	Includes company-branded banner to be hung at venue. (Artwork required at least 30 days prior to event.) Does NOT include attendance.	N/A	NO LIMIT	\$150	\$200	\$175	\$225
TICKET TYPE				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
New Member (within the last 12 months) Ticket (beyond 1st Co. Rep)		1	NO LIMIT	\$25	N/A	\$50	N/A
Non-Member Ticket		1	NO LIMIT	N/A	\$150	N/A	\$200
Plus One Ticket (for Non-CAI friends & family only)		1	NO LIMIT	\$50	\$75	\$75	\$100
CAI-GRIE Manager or Homeowner Member Ticket		1	NO LIMIT	\$50	N/A	\$75	N/A
CAI-GRIE Business Partner Ticket		1	NO LIMIT	\$100	N/A	\$150	N/A
RAFFLE PRIZE				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Raffle Prize Sponsor - Chapter Provides	Chapter to purchase a raffle prize and place your logo, company contact information on the raffle prize. Does not include attendance.	N/A	NO LIMIT	\$75	\$100	\$150	\$200
Raffle Prize Sponsor - Sponsor Provides	Sponsor to purchase a raffle prize and place your logo, company contact information on the raffle prize. Must be dropped off to the Chapter office 1 week prior to the event. Does not include attendance.	N/A	NO LIMIT	FREE			

Event

GAME NIGHT

Get ready for a night of friendly competition, great music, and plenty of laughs! Game Night features two rounds of Trivia and two rounds of Music Match, where you'll test your knowledge and your ability to recognize your favorite songs. Gather your friends, grab a drink, and play along for prizes, bragging rights, and a whole lot of fun. Will your team come out on top?

SPONSORSHIP TYPE	DESCRIPTION	ATTENDEES INCLUDED	QUANTITY AVAILABLE	IN THE MARKETING PLAN		AFTER MARKETING PLAN	
				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Game Night Full Table Sponsor	Bring your clients, colleagues, or friends for a night of trivia, music, and friendly competition! Includes a branded tabletop sign and company logo on pre-event promotions, event signage, Chapter website, emails, and social media.	10 Attendees	20	\$700	\$850	\$800	\$1,000
Game Night Half Table Sponsor	Grab a group and join the fun! Includes a shared branded tabletop sign and company logo on pre-event promotions, event signage, Chapter website, emails, and social media.	5 Attendees	10	\$450	\$600	\$550	\$800
Game Master Sponsor	Be part of the action! Your company representative will have the opportunity to help host or present one of the four game rounds, Trivia or Music Match. Includes logo recognition throughout event promotions.	1 Attendee	4	\$300	\$450	\$350	\$500
Music Match Round Prize Sponsor	Sponsor provides prizes for the round winner, during one of our two music match rounds (a min. \$50 value). Each round has 4 ways to win. Your company will be recognized during the sponsored round and on event promotions and signage.	1 Attendee	8	\$150	\$250	\$200	\$300
Trivia Round Prize Sponsor	Sponsor provides prizes for the round winner, during one of our two Trivia rounds (a min. \$50 value). Your company will be recognized during the sponsored round and on event promotions and signage.	1 Attendee	2	\$150	\$250	\$200	\$300
Food Sponsor	Keep our players fueled for all four rounds! Includes company-branded signage at the food area and logo recognition on event promotions, signage, website, emails, and social media.	1 Attendee	4	\$200	\$300	\$250	\$350
Photo Booth Sponsor	Help capture the fun! Your company logo will be featured on photo prints and/or digital photos shared with attendees, along with recognition on event promotions.	1 Attendee	4	\$250	\$350	\$350	\$450
TICKET TYPE				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Ticket to Attend (we will combine individuals into a team)		1 Attendee	NO LIMIT	\$100	\$150	\$125	\$200
Plus One Ticket (for Non-CAI friends & family only)		1 Attendee	NO LIMIT	\$75	\$100	\$75	\$100

Event

NEON LIGHTS GOLF CLASSIC

Get ready to light up the night! Our Neon Lights Golf Tournament brings a whole new twist to the game with glowing golf balls, neon tee markers, and a course that comes alive after dark. Golfers will enjoy a night filled with glowing fun—complete with food, drinks, contests, and plenty of laughs under the stars. Whether you're chasing birdies or just chasing the glow, this tournament is all about camaraderie, creativity, and unforgettable memories. Grab your team, gear up with glow accessories, and join us for an evening where the course shines as bright as the competition! Foursomes sold out last year in the Marketing Plan, so book early.

SPONSORSHIP TYPE	DESCRIPTION	ATTENDEES INCLUDED	QUANTITY AVAILABLE	IN THE MARKETING PLAN		AFTER MARKETING PLAN	
				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Glow Title Sponsor	Shine the brightest with exclusive naming rights, live recognition, and top billing on all event promotions. Includes choice of 4 golfers or a prime tee booth location.	4 Golfers —OR— 2 Attendees	1	\$1,800	\$2,500	\$2,200	\$2,900
Glow Ball Sponsor	Light up the course with your company-branded glow-in-the-dark golf balls for every player (sponsor to provide sleeves of 4 for each foursome). Includes 2 golfers and logo placement across all promotions.	2 Golfers	2	\$500	\$700	\$700	\$900
Neon Bites Buffet Sponsor	Fuel the fun before tee-off! Your logo featured at the buffet, plus all pre-event promotions. Hang out in the fun neon lounge all night.	1 Attendee	4	\$350	\$450	\$450	\$550
Glow Tee Booth Sponsor	Light up a tee box with your branded setup, goodies, or refreshments (you will need to provide a 1 day insurance rider with the course and chapter as additionally insured). Includes signage, promo logo placement.	2 Attendees	8	\$700	\$800	\$800	\$900
Glow Bar Sponsor	Be the life of the course! Includes company branded signage at the bar and glow in the dark cups, promo logos, & hang out in the neon lounge all night.	1 Attendee	1	\$800	\$900	\$900	\$1,000
Bathroom Cart Sponsor	Run golfers or tee booth sponsors to the bathroom, company branded signage on golf cart. Logo on pre-event promotions, event signage, Chapter Website, emails & social media.	1 Attendee	1	\$500	\$600	\$600	\$700
Registration Sponsor	Sponsor assists with checking golfers and attendees in at the registration table and after tee off, hang out in the neon lounge. Logo on pre-event promotions, event signage, Chapter Website, emails & social media.	1 Attendee	1	\$250	\$350	\$350	\$450
Golf Cart Window Sponsor	Includes logo and contact info on windshield of carts, Chapter provides window stickers, Logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Attendee	2	\$500	\$600	\$600	\$700
Foursome Photo Sponsor	Includes logo on photo provided to each golfer. Logo on pre-event promotions, event signage, Chapter website, emails and social media & hang out in the neon lounge all night.	1 Attendee	4	\$500	\$600	\$600	\$700
Headlight Sponsor	Includes logo on pre-event promotions, event signage, Chapter website, emails and social media. Chapter will provide headlights for golf carts.	1 Attendee	6	\$250	\$350	\$350	\$450
Neon Glow Sponsor	Includes signage at the Neon/Glow table. Chapter to purchase glow/neon to allow everyone to decorate the carts and themselves.	1 Attendee		\$150	\$200	\$200	\$250
Foursome Challenge Sponsor	Sponsor the foursome photo challenge. Each foursome will be tasked with a photo challenge. You provide four prizes, one for each player of the winning foursome. Includes 1 company representative to attend/spectate and logo on all other promotions.	1 Attendee	1	\$100	\$200	\$150	\$250
Banner Sponsor	Includes company-branded banner to be hung at venue. (Artwork required at least 30 days prior to event.)	N/A		\$150	\$200	\$175	\$225

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Event
NEON LIGHTS GOLF CLASSIC CONTINUED

TICKET TYPE				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Foursome of Golfers (max is 17 foursomes or 68 Golfers)		4 Golfers	17	\$750	\$950	\$950	\$1,150
Twosome of Golfers (max is 17 foursomes or 68 Golfers)		2 Golfers	34	\$400	\$600	\$600	\$800
Single Golfer (max is 17 foursomes or 68 Golfers)		1 Golfer	68	\$200	\$300	\$250	\$350
RAFFLE PRIZE				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Raffle Prize Sponsor – Chapter Provides	Chapter to purchase a raffle prize and place your logo, company contact information on the raffle prize. Does not include attendance.	N/A	NO LIMIT	\$75	\$100	\$150	\$200
Raffle Prize Sponsor – Sponsor Provides	Sponsor to purchase a raffle prize and place your logo, company contact information on the raffle prize. Must be dropped off to the Chapter office 1 week prior to the event. Does not include attendance.	N/A	NO LIMIT	Free			
CLAC Champion	This donation goes directly to CLAC in support of the Chapter's contribution goal and advocacy efforts in Sacramento. Special recognition on Chapter website/emails. This builds your CLAC total towards the CLAC Champion ribbon.	N/A	NO LIMIT	\$25			

Event

TRAP SHOOTING

Take aim for an unforgettable day of fun, networking, and friendly competition at our Trap Shooting Tournament! Whether you're a seasoned sharpshooter or a first-time clay buster, this event is the perfect way to connect with colleagues, test your skills, and enjoy a unique outdoor experience. Participants will enjoy: A thrilling trap shooting competition with safety instruction provided. Opportunities to network in a relaxed, adventurous atmosphere. Delicious food, drinks, and prizes for top shooters. Grab your team, load up (safely!), and get ready to pull, aim, and fire your way to bragging rights and lasting memories.

SPONSORSHIP TYPE	DESCRIPTION	ATTENDEES INCLUDED	QUANTITY AVAILABLE	IN THE MARKETING PLAN		AFTER MARKETING PLAN	
				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Bullseye Title Sponsor	Team of 5 shooters - 2 rounds of shooting with ammo (includes lunch), 1 Field Sponsor with 2 company representatives (includes lunch), Announcement Recognition, Signage at Event (company branded banner placed at Main event area), Logo on pre-event ads, chapter website, emails and social media	5 Shooters —AND— 2 Attendees	1	\$2,000	\$2,300	\$2,200	\$2,500
Field Sponsor	Tabletop with 2 company representatives (includes lunch), bring your Pop Up Tent, Table & Chairs, and swag, snacks and non-alcoholic drinks and set up in the field, make it a lounge to hang with the shooters. Announcement Recognition, Signage at Event (company branded banner placed at Field area), Logo on pre-event ads, chapter website, emails and social media	2 Shooters —OR— 2 Attendees	8	\$800	\$900	\$900	\$1,000
Trap Team of 5 Sponsor	Team of 5 shooters - 2 rounds of shooting with ammo (includes lunch), Company branded banner on fence, Logo on pre-event ads, chapter website, emails and social media	5 Shooters	11	\$1,000	\$1,100	\$1,100	\$1,200
Trap Team of 3 Sponsor	Team of 3 shooters - 2 rounds of shooting with ammo (includes lunch), Name on pre-event ads, chapter website, emails and social media, Will be combined with a Trap Team of 2	3 Shooters	4	\$700	\$800	\$800	\$900
Trap Team of 2 Sponsor	Team of 2 shooters - 2 rounds of shooting with ammo (includes lunch), Will be combined with a Trap Team of 3	2 Shooters	4	\$500	\$600	\$600	\$700
Ammo Sponsor	Signage at each gun/ammo station with your logo. Banner in main area. Company name listed on pre-event ads, chapter website, emails and social media. Includes one shooter.	1 Shooter	2	\$450	\$550	\$550	\$650
The Flush & Fire Sponsor	Give our shooters the ultimate pit stop! Your company will sponsor our upgraded luxury restroom trailer, providing attendees with a comfortable, air-conditioned restroom experience complete with flushing toilet and sink. Includes: Company banner/signage inside the luxury restroom trailer, plus logo recognition on pre-event promotions, event signage, Chapter website, emails, and social media.	1 Shooter	4	\$450	\$550	\$550	\$650
Awards Sponsor	1 ticket for attendee (includes lunch), Company Representative presents awards to winning teams at end of the event, Company name listed on pre-event ads, chapter website, emails and social media, Chapter purchases awards. Does not include trap shooting.	1 Attendee	2	\$350	\$450	\$450	\$500
Hat Sponsor	1 ticket for attendee (includes lunch), Sponsor provides company branded hats for all attendees, Company name listed on pre-event ads, chapter website, emails and social media. Does not include trap shooting.	1 Attendee	1	\$350	\$450	\$450	\$500
Safety Sponsor	1 ticket for attendee (includes lunch), Sponsor of required safety glasses and ear buds for all attendees (Chapter will purchase safety items), Company name listed on pre-event ads, chapter website, emails and social media. Does not include trap shooting.	1 Attendee	1	\$350	\$450	\$450	\$500

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Event

TRAP SHOOTING CONTINUED

SPONSORSHIP TYPE	DESCRIPTION	ATTENDEES INCLUDED	QUANTITY AVAILABLE	IN THE MARKETING PLAN		AFTER MARKETING PLAN	
				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Lunch Sponsor	1 ticket for attendee as spectator (includes lunch), Sponsor incredible on-site smoked and grilled BBQ lunch, Company name listed on pre-event ads, chapter website, emails and social media, Logo on signage near food stations. Does not include trap shooting	1 Attendee	6	\$350	\$450	\$450	\$500
Registration Sponsor	1 ticket for attendee as spectator (includes lunch), Greet every attendee at registration, Signage at event (company branded banner near registration area), Company name listed on pre-event ads, chapter website, emails and social media. Does not include trap shooting.	1 Attendee	1	\$350	\$450	\$450	\$500
Beverage Sponsor	Sponsor the morning coffee cart & water for the day. Signage at event at the coffee station, Company name listed on pre-event ads, chapter website, emails and social media. Does not include trap shooting.	1 Attendee	4	\$350	\$450	\$450	\$500
Breakfast Sponsor	Sponsor the morning snacks to get everyone started for the day. Signage at event at the fueling station, Company name listed on pre-event ads, chapter website, emails and social media. Does not include trap shooting.	1 Attendee	4	\$350	\$450	\$450	\$500
Photo Sponsor	Sponsor participant photos with branded digital overlays or printed keepsakes. Includes logo on all photos, signage at the photo area, and recognition in pre-event promotions. Does not include trap shooting.	1 Attendee	4	\$350	\$450	\$450	\$500
Banner Sponsor	Includes company-branded banner with Logo to be hung at venue. (company logo due 30 days in advance)	N/A	NO LIMIT	\$150	\$200	\$175	\$225

Event

MURDER MYSTERY

Join us for a killer evening of mystery, laughter, and dinner! Enjoy an interactive Murder Mystery experience with The Dinner Detective, where you'll become part of the action as you mingle, uncover clues, and try to solve the mystery. Expect plenty of laughs, surprises, and suspicious characters along the way!

SPONSORSHIP TYPE	DESCRIPTION	ATTENDEES INCLUDED	QUANTITY AVAILABLE	IN THE MARKETING PLAN		AFTER MARKETING PLAN	
				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Title Sponsor	Become the exclusive Title Sponsor and enjoy ten (10) event tickets, premier event recognition, and an exclusive behind-the-scenes enhancement that adds an exciting, element designed exclusively for the Title Sponsor. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	10 Attendees	1	\$2,500	\$3,000	\$3,000	\$3,500
Enhanced Attendance Sponsor	Enjoy three (3) event tickets and an enhanced experience. Logo on pre-event promotions, event signage, Chapter website, emails and social media.	3 Attendees	3	\$800	\$1,000	\$900	\$1,100
Dessert Sponsor	Enjoy two (2) event tickets, signage at the event, logo on the desserts, logo on pre-event promotions, event signage, Chapter website, emails and social media.	2 Attendees	1	\$500	\$700	\$700	\$900
Dinner Sponsor	Enjoy two (2) event tickets, signage at the event, logo on pre-event promotions, event signage, Chapter website, emails and social media.	2 Attendees	5	\$400	\$600	\$600	\$800
Dressed to Kill Sponsor	Sponsor the costume contest. Be the face of the costume contest, get the applause from the audience to determine who has the best costumes. 1st, 2nd, 3rd place, the Chapter Office will purchase the awards. Signage at the event, logo on pre-event promotions, event signage, Chapter website, emails and social media. Includes 1 company representative.	1 Attendee	1	\$300	\$500	\$500	\$700
Registration Sponsor	Greet all guests as they check in and prove them table assignments. signage at the event, logo on pre-event promotions, event signage, Chapter website, emails and social media. Includes 1 company representative.	1 Attendee	1	\$250	\$450	\$450	\$650
TICKET TYPE				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Table of 10		10	6	\$1,250	\$1,450	\$1,450	\$1,650
Table of 5		5	12	\$700	\$800	\$800	\$900
Ticket to Attend		1	LIMIT TBD	\$150	\$200	\$200	\$250
Plus One Ticket (for Non-CAI friends & family only)		1	LIMIT TBD	\$125	\$175	\$175	\$225
RAFFLE PRIZE				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Raffle Prize Sponsor - Chapter Provides	Chapter to purchase a raffle prize and place your logo, company contact information on the raffle prize. Does not include attendance.	N/A	NO LIMIT	\$75	\$100	\$150	\$200
Raffle Prize Sponsor - Sponsor Provides	Sponsor to purchase a raffle prize and place your logo, company contact information on the raffle prize. Must be dropped off to the Chapter office 1 week prior to the event. Does not include attendance.	N/A	NO LIMIT	Free			

Event

MONTE CARLO & TOPS AWARDS

Join us for an unforgettable evening as we celebrate excellence at the TOPS Awards—Top of Profession in the Greater Inland Empire. This elegant gala brings together industry leaders and peers for a night of recognition, connection, and celebration. Enjoy a dazzling mix of fine dining, cocktails, lively dancing, and thrilling casino-style gaming in true Monte Carlo fashion. It's a night to honor outstanding achievements while making memories filled with fun, glamour, and excitement!

SPONSORSHIP TYPE	DESCRIPTION	ATTENDEES INCLUDED	QUANTITY AVAILABLE	IN THE MARKETING PLAN		AFTER MARKETING PLAN	
				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Title Sponsor	Reserved table and ability to pre-select table location, 10 grand prize raffle tickets, announcement recognition. Logo included in digital presentation at event, on screens, on pre-event promotions, event signage, Chapter website, emails, and social media.	10 Tickets	2	\$3,000	\$4,000	\$3,500	\$4,500
TOPS Awards Sponsor	Company representative to be on stage during the presentation of the awards, Logo included in digital presentation at event, on pre-event promotions, event signage, Chapter website, emails, and social media. Chapter purchases awards.	1 Ticket	2	\$1,200	\$1,500	\$1,500	\$1,800
Cocktail Hour Sponsor	Announcement recognition, event signage in cocktail area. Logo included in digital presentation at event, on pre-event promotions, event signage, Chapter website, emails, and social media.	2 Tickets	2	\$1,000	\$2,000	\$1,500	\$2,500
Bar Sponsor	Company branded cocktail napkins at all bar locations all night. Logo included in digital presentation at event, on pre-event promotions, event signage, Chapter website, emails, and social media. Chapter provides napkins.	2 Tickets	2	\$1,000	\$1,500	\$1,500	\$2,000
Cocktail Cup Sponsor	Company branded cups at all bar locations. Logo included in digital presentation at event, on pre-event promotions, event signage, Chapter website, emails, and social media.	2 Tickets	2	\$1,000	\$1,500	\$1,500	\$2,000
Photo Booth Sponsor	Company branding on photo strip. Logo included in digital presentation at event, on pre-event promotions, event signage, Chapter website, emails, and social media.	1 Ticket	4	\$700	\$800	\$750	\$850
Entertainment Sponsor	Signage at event near the stage and included in digital presentation, logo on pre-event promotions, event signage, Chapter website, emails and social media.	1 Ticket	4	\$700	\$800	\$750	\$850
Registration Sponsor	Greet attendees at registration, company branded banner near registration area. Logo included in digital presentation at event, on pre-event promotions, event signage, Chapter website, emails, and social media.	1 Ticket	4	\$700	\$800	\$750	\$850
Grand Prize Raffle	Announced recognition, logo on ticket, on pre-event promotions, event signage, Chapter website, emails and social media. Chapter provides Grand Raffle Prize.	1 Ticket	4	\$700	\$900	\$800	\$1,000
Decor Sponsor	Company recognition as decor sponsor. Logo included in digital presentation at event, on pre-event promotions, event signage, Chapter website, emails, and social media. Event admission is sold separately.	N/A	10	\$200	\$300	\$300	\$400
Paparazzi Wall Sponsor	Company branding on the paparazzi wall for the red carpet entrance. Logo included in digital presentation at event, on pre-event promotions, event signage, Chapter website, emails, and social media. Event admission is sold separately.	N/A	15	\$200	\$300	\$250	\$350

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Event

MONTE CARLO & TOPS AWARDS CONTINUED

TICKET TYPE				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Table of 10		10 Tickets	15	\$2,400	\$3,400	\$2,600	\$3,600
Table of 5 (1/2 table - shared)		5 Tickets	10	\$1,300	\$1,800	\$1,300	\$1,800
Ticket to Attend		1 Ticket	NO LIMIT	\$250	\$350	\$300	\$450
Plus One Ticket (for Non-CAI friends & family only)		1 Ticket	NO LIMIT	\$250	\$350	\$300	\$450
RAFFLE PRIZE				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Raffle Prize Sponsor Tier 1 — Chapter Provides	Chapter to purchase a raffle prize and place your logo, company contact information on the raffle prize. This sponsorship Does NOT include admission.	N/A	NO LIMIT	\$100	\$100	\$100	\$100
Raffle Prize Sponsor Tier 2 — Chapter Provides	Chapter to purchase a raffle prize and place your logo, company contact information on the raffle prize. This sponsorship Does NOT include admission.	N/A	NO LIMIT	\$150	\$150	\$150	\$150
Raffle Prize Sponsor Tier 3 — Chapter Provides	Chapter to purchase a raffle prize and place your logo, company contact information on the raffle prize. This sponsorship Does NOT include admission.	N/A	NO LIMIT	\$200	\$200	\$200	\$200
Raffle Prize Sponsor Tier 4 — Chapter Provides	Chapter to purchase a raffle prize and place your logo, company contact information on the raffle prize. This sponsorship Does NOT include admission.	N/A	NO LIMIT	\$250	\$250	\$250	\$250
Raffle Prize Sponsor — Sponsor Provides	Sponsor to purchase a raffle prize and place your logo, company contact information on the raffle prize. Must be dropped off to the Chapter office 1 week prior to the event. This sponsorship Does NOT include admission.	N/A	NO LIMIT	FREE			

Event

CHAPTER HOLIDAY PARTY

Join us for a magical evening at our Winter Wonderland Holiday Celebration! Step into a world of festive cheer, twinkling lights, and joyful music as we come together to celebrate the most wonderful time of the year.

SPONSORSHIP TYPE	DESCRIPTION	ATTENDEES INCLUDED	QUANTITY AVAILABLE	IN THE MARKETING PLAN		AFTER MARKETING PLAN	
				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Holiday Sponsor	Announcement recognition. Logo on banner at registration, on pre-event promotions, event signage, Chapter website, emails and social media. 10 tickets included.	10 Attendees	10	\$850	\$950	\$950	\$1,050
Cheer Sponsor	Logo on banner at registration, on pre-event promotions, event signage, Chapter website, emails and social media. 5 tickets included.	5 Attendees	10	\$450	\$550	\$550	\$650
Seasonal Sponsor	Logo on signage at event, on pre-event promotions, event signage, Chapter website, emails and social media. 2 tickets included.	2 Attendees	20	\$250	\$350	\$350	\$450
Registration Sponsor	Greet every attendee at registration, company branded banner near registration area. Logo on pre-event promotions, event signage, Chapter website, emails and social media. 1 Company representative included.	1 Attendee	1	\$300	\$400	\$400	\$500
Food & Dessert Sponsor	Sponsor the food station for all attendees during event. Logo on tabletop signage near food stations, on pre-event promotions, event signage, Chapter website, emails and social media. 1 Company representative included.	1 Attendee	8	\$250	\$350	\$350	\$450
Photo Booth Sponsor	Company branding on digital photo. Logo on pre-event promotions, event signage, Chapter website, emails and social media. 1 Company representative included.	1 Attendee	4	\$250	\$350	\$350	\$450
Bar Sponsor	Company branded napkins at the bar. Logo on banner at registration, pre-event promotions, event signage, Chapter website, emails, and social media. 2 Company representatives included.	2 Attendees	2	\$400	\$500	\$500	\$600
Drink Sponsor	Company branded drink tickets - one per attendee included. Each attendee will receive a drink ticket with your Company Logo on it. Logo on pre-event promotions, event signage, Chapter website, emails and social media. 2 Company representatives included.	2 Attendees	1	\$450	\$550	\$550	\$650
Cup Sponsor	Company branded cups at the bar. Logo on banner at registration, pre-event promotions, event signage, Chapter website, emails, and social media. 2 Company representatives included.	2 Attendees	1	\$450	\$550	\$550	\$650
TICKET TYPE				MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
CAI-GRIE Member Ticket		1	NO LIMIT	\$100	N/A	\$150	N/A
Non-Member Ticket		1	NO LIMIT	\$150	N/A	\$200	N/A
Me + 1 Non-CAI Related Friends & Family		2	NO LIMIT	\$175	N/A	\$225	N/A

Chapter Publications

'27 CONNECT MAGAZINE AND '27 MEMBERSHIP DIRECTORY

In 2021, the Chapter made the decision to combine its annual Membership Directory and the first issue of Connect Magazine into one publication, which offered a number of benefits to advertisers. The size of the Directory increased in size to 8.5x11 and ad space is being offered in more sizes which provides companies with a smaller budget to still find advertising opportunities. The feedback we received was extremely positive, so we will continue with this format moving forward.

We will publish four issues of Connect Magazine in 2027. The first issue of the year will contain both magazine content and the 2027 Membership Directory with listings (as of December 15, 2026). All magazine issues are electronic and will be available for download from the Chapter website, cai-grie.org/connect-magazine.

If you have questions or want to explore unique advertising opportunities using Connect Magazine that aren't shown here, contact the Chapter Office at 951-784-8613 or at info@cai-grie.org.



Chapter Publications

'27 DIRECTORY AND '27 CONNECT AD RATES CONTINUED

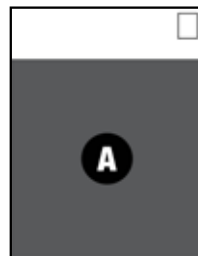
PUBLICATION ISSUE AND TYPE	2027 CONNECT ISSUE 1	2027 MEMBERSHIP DIRECTORY	2027 CONNECT ISSUE 2	2027 CONNECT ISSUE 3	2027 CONNECT ISSUE 4
AD/EDITORIAL DEADLINE	January 15, 2027		April 15, 2027	July 15, 2027	October 15, 2027
PUBLICATION DATE	February 15, 2027		May 15, 2027	August 15, 2027	November 15, 2027

EXAMPLE	AD TYPE	TRIM SIZE	LIVE SIZE	BLEED	2027 DIRECTORY (ISSUE 1: 2027)	SINGLE ISSUE (ISSUE 2, 3 OR 4)	THREE ISSUES (ISSUE 2, 3 & 4)
A	Back Cover	8.5 x 8.625	7.625 x 7.625	.125	\$1500 (1 AVAILABLE)	\$1,050	\$3,000
B	Inside Front Cover	8.5 x 11	7.625 x 10.15	.125	\$1300 (1 AVAILABLE)	\$925	\$2,500
B	Inside Back Cover	8.5 x 11	7.625 x 10.15	.125	\$1200 (1 AVAILABLE)	\$825	\$2,200
B	Full Page inside	8.5 x 11	7.625 x 10.15	.125	\$1,050	\$750	\$2,100
C	1/2-Page Horizontal	7.625 x 5	7.625 x 5	N/A	\$900	\$650	\$1,800
D	2/3-Page Vertical	5 x 10.15	5 x 10.25	N/A	\$750	\$550	\$1,500
E	1/3-Page Square	5 x 5	5 x 5	N/A	\$600	\$450	\$1,200
F	1/3-Page Vertical	2.5 x 10.15	2.5 x 10.15	N/A	\$600	\$450	\$1,200
G	1/6-Page Vertical	2.5 x 5	2.5 x 5	N/A	\$450	\$350	\$900
H	1/6-Page Horizontal	5 x 2.5	5 x 2.5	N/A	\$450	\$350	\$900
I	Advertorial (editorial ad)	Sponsor writes and provides 500-1500 words and Photos. Story and photos can be branded to sponsor.			\$1300 (1 AVAILABLE)	\$800 (3 AVAILABLE) ISSUE SELECTION IS FIRST COME-FIRST SERVE	N/A
-	Additional Listing	List Your Company in an Additional Service Category in the Membership Directory. Price is Per Category and includes both print and digital Directory listings.					\$100
-	Logo with Listing	Enhance your Membership Directory listing and stand out with your logo with your business listing.					\$250

All ad sizes are 4-color (Full Color **NOT** Black and White)

ADVERTISEMENT

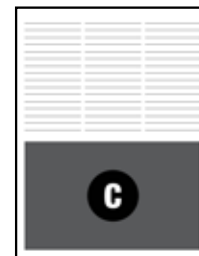
This includes Ads in our digitally released Connect Magazine produced quarterly.



Back Cover



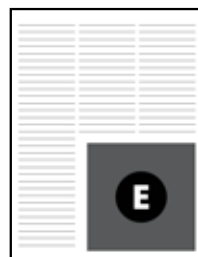
Full Page Inside



1/2 Page Horizontal



2/3 Page Vertical



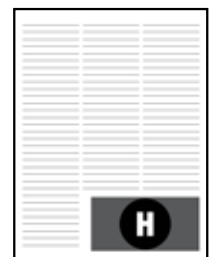
1/3 Page Square



1/3 Page Vertical



1/6 Page Vertical



1/6 Page Horizontal

Digital Media

CAI-GRIE.ORG SPONSORSHIP OPPORTUNITIES

In 2023 www.cai-grie.org received a new look with features that make it easy to:

- Sponsor and sign up for events.
- Search for service providers.
- Find industry resources and education.
- Follow Federal and California legislation that affects the common interest development industry.

Take advantage of the opportunity to keep your company in front of Community Managers and Homeowner Leaders who need your products or services. New features are introduced regularly, driving traffic, and increasing your opportunity for brand exposure through sponsorship.

Our Social Media platforms (Facebook, Instagram, LinkedIn) provide additional opportunities to highlight your company. With 1,500 followers, we are seeing great engagement and reach due to our encouragement of post tagging and sharing.



Digital Media

CAI-GRIE.ORG SPONSORSHIP OPPORTUNITIES CONTINUED

EXAMPLE	DIGITAL AD TYPE	DETAILS AND PLACEMENT	AD SIZE (PIXELS)	6-MONTH (LIMIT 2 PER)	12-MONTH (LIMIT 1 PER)
A	Home Page Banner	Highlight your company in the midsection of our Home Page to be recognized as a strong CAI-GRIE supporter. Limited to two (2) companies at a time with minimum 6-month commitment. The horizontal color banner is linked to your website, and it may be changed every three months, if you wish. Sponsor to furnish camera-ready art in .jpeg or .png format before January 1, 2027 per specifications listed here.	1400 w x 450 h	\$1200	\$2000
B	Rotating Vertical Banner	Your vertical rotating ad will appear on the right side of every website page, except the Home Page, including event pages and the landing page of the online Membership Directory. No more than five (5) ads will rotate on each of two ad spaces created in order to ensure that visitors see your ad as they navigate the website. Sponsor to furnish camera-ready artwork per specifications in .jpeg or .png. Ads may be purchased for 6 or 12 months.	728 w x 90 h	\$900	\$1500
BANNER AD DEADLINES AND PUBLICATION DATES		The following information does not apply to ads/graphics that the CAI-GRIE Chapter Staff will be creating. All sponsor provided Banner Ad Graphics are due to the Chapter Office no later than two weeks before your publish date. The planned 2027 digital ad publish dates are as follows: 12-Month Banner Ads: start on January 1, 2027. 6-Month Banner Ads: start on January 1, 2027 and June 1, 2027			



HAVE YOU SEEN IT?



In a time when things change rapidly, we know it can be tough to know what's going on in your CAI Chapter. Luckily, you have a place to get the most up-to date information about CAI-GRIE social events, education expos and online education opportunities.

Register your email at CAI-GRIE.org



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