

#### PRESIDENT'S MESSAGE LANA HAMADEJ

As we step into this new year, I am honored to serve as President of our CAI Chapter. Our guiding theme-"Stronger Together, Leading with Purpose"—is more than a phrase; it is the foundation of how we will move forward as a community.

#### Stronger Together

Our chapter is at its best when associations, business partners, homeowner leaders, and community managers come together as one. Each of us brings unique perspectives, experiences, and expertise to the table. Individually, our contributions matter; collectively, they create the strength that allows us to thrive.

When board members dedicate countless hours to serve their communities, when business partners share their knowledge and support, and when community managers guide with professionalism and care—we see the true meaning of being stronger together.

#### **Leading with Purpose**

This year, we are committed to leading with purpose: ensuring that every program, every event, and every initiative is intentional, meaningful, and impactful. Our purpose is to:

- Empower homeowner leaders with education and tools to govern effectively.
- Support community managers with resources that enhance their professional growth.
- Connect business partners with opportunities to showcase their expertise and build lasting relationships.
- Strengthen associations by fostering collaboration, compliance, and community spirit.

When each of these groups is aligned with purpose, the result is stronger communities and a stronger industry.

#### A Challenge to You

I challenge each of you to take one intentional step this year to grow stronger with our chapter:

- Attend one more event than you normally would.
- Introduce yourself to someone new and build a fresh connection.
- Volunteer once—whether it's serving on a committee, mentoring, or lending your expertise.

If each of us leans in just a little more, imagine the impact we can create together.

#### **Looking Ahead**

This year, you can look forward to:

- Educational programs designed to elevate leadership and management excellence.
- Networking opportunities that build bridges among managers, partners, and leaders.
- Celebrations that recognize the hard work and dedication within our chapter.
- A continued focus on advocacy, ensuring our collective voice is heard where it matters most.

#### Together, We Lead

Our chapter is not just an organization—it is a community. And like the communities we serve, its strength comes from connection, collaboration, and a shared vision. I invite you to actively engage this year: attend events, volunteer, mentor, and contribute your ideas.

By standing side by side, we will grow stronger together, and by leading with purpose, we will create lasting impact. Thank you for your commitment, your energy, and your passion. I look forward to all that we will accomplish—together.





#### 2026 CALENDAR

| 01  | JARY  |
|---|---|
| JAN   | NEW YEAR'S DAY OBSERVED<br>CHAPTER OFFICE CLOSED  |
| 7<br>JAN  | COMMITTEE KICK-OFF BREAKFAST — 9:00 AM<br>CIRCLE CITY CENTER — CORONA, CA   |
| <b>19</b>   | MARTIN LUTHER KING JR. DAY OBSERVED CHAPTER OFFICE CLOSED   |
| <b>20</b>   | EDUCATIONAL LUNCHEON – AB 1572 – 10:30 AM LOCATION – PECHANGA RESORT AND CASINO   |
| 28<br>JAN   | CHAPTER BOARD OF DIRECTORS MEETING — 9:00 AM CHAPTER OFFICE — CORONA, CA  |
| 28  | TRIVIA NIGHT – 6:00 PM LOCATION – NORTH/MID   |
| 31  | 2026 MARKETING PLAN CLOSES  |
| JAN<br>FEBR   | UARY  |
| <b>11</b><br>FEB  | EDUCATIONAL LUNCHEON – 10:30 AM<br>LOCATION – CENTRAL   |
| <b>16</b>   | PRESIDENT'S DAY OBSERVED CHAPTER OFFICE CLOSED  |
| <b>25</b>   | CHAPTER BOARD OF DIRECTORS MEETING — 9:00 AM CHAPTER OFFICE — CORONA, CA  |
| <b>27</b><br>FEB  | COMEDY NIGHT FOR CLAC — 6:00 PM<br>ONTARIO IMRPOV — ONTARIO, CA   |
| MARO  | СН  |
| <b>4</b><br>MAR   | EDUCATIONAL LUNCHEON & TOPGOLF — 10:30 AM<br>TOPGOLF — ONTARIO, CA  |
| <b>20</b>   | WINE TOURS – TIME TBD<br>VENUE TBD – TEMECULA, CA   |
| <b>25</b>   | CHAPTER BOARD OF DIRECTORS MEETING — 9:00 AM CHAPTER OFFICE — CORONA, CA  |
| <b>26</b>   | WRITING WORKSHOP - DAY 1 – 12:00 PM<br>VIRTUAL / ONLINE   |
| APRI  | L   |
|   |   |
| <b>2</b><br>APR   | WRITING WORKSHOP - DAY 2 - 12:00 PM<br>VIRTUAL / ONLINE   |
|   |   |
| 6-9   | VIRTUAL / ONLINE  CAI CLAC ADVOCACY WEEK — TIME TBD   |
| 6-9<br>APR  | VIRTUAL / ONLINE  CAI CLAC ADVOCACY WEEK — TIME TBD SACRAMENTO, CA  GOLF TOURNAMENT — 8:00 AM   |
| APR 6-9 APR 17 APR 23   | VIRTUAL / ONLINE  CAI CLAC ADVOCACY WEEK — TIME TBD SACRAMENTO, CA  GOLF TOURNAMENT — 8:00 AM LOCATION - CENTRAL  CHAPTER BOARD OF DIRECTORS MEETING — 9:00 AM  |
| 6-9 APR 17 APR 23 APR 29  | VIRTUAL / ONLINE  CAI CLAC ADVOCACY WEEK — TIME TBD SACRAMENTO, CA  GOLF TOURNAMENT — 8:00 AM LOCATION - CENTRAL  CHAPTER BOARD OF DIRECTORS MEETING — 9:00 AM CHAPTER OFFICE — CORONA, CA  EDUCATIONAL LUNCHEON — 10:30 AM   |
| 6-9 APR 17 APR 23 APR 29 APR  | VIRTUAL / ONLINE  CAI CLAC ADVOCACY WEEK — TIME TBD SACRAMENTO, CA  GOLF TOURNAMENT — 8:00 AM LOCATION - CENTRAL  CHAPTER BOARD OF DIRECTORS MEETING — 9:00 AM CHAPTER OFFICE — CORONA, CA  EDUCATIONAL LUNCHEON — 10:30 AM   |
| 6-9<br>APR<br>17<br>APR<br>23<br>APR<br>29<br>APR<br>M AY                   | CAI CLAC ADVOCACY WEEK - TIME TBD SACRAMENTO, CA  GOLF TOURNAMENT - 8:00 AM LOCATION - CENTRAL  CHAPTER BOARD OF DIRECTORS MEETING - 9:00 AM CHAPTER OFFICE - CORONA, CA  EDUCATIONAL LUNCHEON - 10:30 AM LOCATION - SOUTH  |
| 17<br>APR<br>17<br>APR<br>23<br>APR<br>29<br>APR<br>MAY<br>25               | VIRTUAL / ONLINE  CAI CLAC ADVOCACY WEEK - TIME TBD SACRAMENTO, CA  GOLF TOURNAMENT - 8:00 AM LOCATION - CENTRAL  CHAPTER BOARD OF DIRECTORS MEETING - 9:00 AM CHAPTER OFFICE - CORONA, CA  EDUCATIONAL LUNCHEON - 10:30 AM LOCATION - SOUTH  EDUCATIONAL LUNCHEON - 10:30AM LOCATION - CENTRAL  MEMORIAL DAY OBSERVED  |
| 17<br>APR<br>23<br>APR<br>29<br>APR<br>MAY<br>13<br>MAY<br>25<br>MAY<br>27  | VIRTUAL / ONLINE  CAI CLAC ADVOCACY WEEK - TIME TBD SACRAMENTO, CA  GOLF TOURNAMENT - 8:00 AM LOCATION - CENTRAL  CHAPTER BOARD OF DIRECTORS MEETING - 9:00 AM CHAPTER OFFICE - CORONA, CA  EDUCATIONAL LUNCHEON - 10:30 AM LOCATION - SOUTH  EDUCATIONAL LUNCHEON - 10:30AM LOCATION - CENTRAL  MEMORIAL DAY OBSERVED CHAPTER OFFICE CLOSED  CHAPTER BOARD OF DIRECTORS MEETING - 9:00AM   |
| 17 APR 23 APR 29 APR MAY 25 MAY 27 MAY 28                                   | VIRTUAL / ONLINE  CAI CLAC ADVOCACY WEEK - TIME TBD SACRAMENTO, CA  GOLF TOURNAMENT - 8:00 AM LOCATION - CENTRAL  CHAPTER BOARD OF DIRECTORS MEETING - 9:00 AM CHAPTER OFFICE - CORONA, CA  EDUCATIONAL LUNCHEON - 10:30 AM LOCATION - SOUTH  EDUCATIONAL LUNCHEON - 10:30AM LOCATION - CENTRAL  MEMORIAL DAY OBSERVED CHAPTER OFFICE CLOSED  CHAPTER BOARD OF DIRECTORS MEETING - 9:00AM CHAPTER OFFICE - CORONA, CA  BOOTS, BUCKLES, AND COUNTRY NIGHTS - 6:00 PM LOCATION - CENTRAL  |
| 17 APR 23 APR 29 APR MAY 25 MAY 27 MAY 28 MAY                               | VIRTUAL / ONLINE  CAI CLAC ADVOCACY WEEK - TIME TBD SACRAMENTO, CA  GOLF TOURNAMENT - 8:00 AM LOCATION - CENTRAL  CHAPTER BOARD OF DIRECTORS MEETING - 9:00 AM CHAPTER OFFICE - CORONA, CA  EDUCATIONAL LUNCHEON - 10:30 AM LOCATION - SOUTH  EDUCATIONAL LUNCHEON - 10:30AM LOCATION - CENTRAL  MEMORIAL DAY OBSERVED CHAPTER OFFICE CLOSED  CHAPTER BOARD OF DIRECTORS MEETING - 9:00AM CHAPTER OFFICE - CORONA, CA  BOOTS, BUCKLES, AND COUNTRY NIGHTS - 6:00 PM LOCATION - CENTRAL  |
| 17 APR 23 APR 29 APR 13 MAY 25 MAY 27 MAY 28 MAY JUNE                       | VIRTUAL / ONLINE  CAI CLAC ADVOCACY WEEK - TIME TBD SACRAMENTO, CA  GOLF TOURNAMENT - 8:00 AM LOCATION - CENTRAL  CHAPTER BOARD OF DIRECTORS MEETING - 9:00 AM CHAPTER OFFICE - CORONA, CA  EDUCATIONAL LUNCHEON - 10:30 AM LOCATION - SOUTH  EDUCATIONAL LUNCHEON - 10:30AM LOCATION - CENTRAL  MEMORIAL DAY OBSERVED CHAPTER OFFICE CLOSED  CHAPTER BOARD OF DIRECTORS MEETING - 9:00AM CHAPTER OFFICE - CORONA, CA  BOOTS, BUCKLES, AND COUNTRY NIGHTS - 6:00 PM LOCATION - CENTRAL  CAI NATIONAL CONFERENCE - TIME TBD  |
| 17 APR 23 APR 29 APR 13 MAY 25 MAY 27 MAY 28 MAY JUNE 3-6 JUN 10            | VIRTUAL / ONLINE  CAI CLAC ADVOCACY WEEK - TIME TBD SACRAMENTO, CA  GOLF TOURNAMENT - 8:00 AM LOCATION - CENTRAL  CHAPTER BOARD OF DIRECTORS MEETING - 9:00 AM CHAPTER OFFICE - CORONA, CA  EDUCATIONAL LUNCHEON - 10:30 AM LOCATION - SOUTH  EDUCATIONAL LUNCHEON - 10:30AM LOCATION - CENTRAL  MEMORIAL DAY OBSERVED CHAPTER OFFICE CLOSED  CHAPTER BOARD OF DIRECTORS MEETING - 9:00AM CHAPTER OFFICE - CORONA, CA  BOOTS, BUCKLES, AND COUNTRY NIGHTS - 6:00 PM LOCATION - CENTRAL  CAI NATIONAL CONFERENCE - TIME TBD VENUE TBD - FT. LAUDERDALE, FL  EDUCATIONAL LUNCHEON - 10:30AM   |
| 17 APR 23 APR 29 APR MAY 13 MAY 25 MAY 27 MAY 28 MAY JUNE 3-6 JUN 10 JUN 19 | VIRTUAL / ONLINE  CAI CLAC ADVOCACY WEEK - TIME TBD SACRAMENTO, CA  GOLF TOURNAMENT - 8:00 AM LOCATION - CENTRAL  CHAPTER BOARD OF DIRECTORS MEETING - 9:00 AM CHAPTER OFFICE - CORONA, CA  EDUCATIONAL LUNCHEON - 10:30 AM LOCATION - SOUTH  EDUCATIONAL LUNCHEON - 10:30AM LOCATION - CENTRAL  MEMORIAL DAY OBSERVED CHAPTER BOARD OF DIRECTORS MEETING - 9:00AM CHAPTER OFFICE CLOSED  CHAPTER BOARD OF DIRECTORS MEETING - 9:00AM CHAPTER OFFICE - CORONA, CA  BOOTS, BUCKLES, AND COUNTRY NIGHTS - 6:00 PM LOCATION - CENTRAL  CAI NATIONAL CONFERENCE - TIME TBD VENUE TBD - FT. LAUDERDALE, FL  EDUCATIONAL LUNCHEON - 10:30AM LOCATION - NORTH  JUNETEENTH OBSERVED |

| JULY               |   |
|--------------------|---|
| 3                  | 4TH OF JULY OBSERVED  |
| ์<br><b>22</b>     | CHAPTER OFFICE CLOSED  CHAPTER BOARD OF DIRECTORS MEETING — 9:00 AM                                 |
| JUL                | CHAPTER OFFICE – CORONA, CA   |
| <b>23</b><br>JUL   | BEACH BLANKET BINGO – 6:00 PM<br>LOCATION – SOUTH   |
| <b>29</b><br>JUL   | DESIGNATION & NEW MEMBER MIXER - 6:00 PM<br>LOCATION – CENTRAL/SOUTH                                |
| AUGU               | IST   |
| <b>12</b><br>AUG   | EDUCATIONAL LUNCHEON – 10:30AM<br>LOCATION – SOUTH  |
| <b>26</b><br>AUG   | CHAPTER BOARD OF DIRECTORS MEETING — 9:00 AM CHAPTER OFFICE — CORONA, CA                            |
| <b>28</b><br>AUG   | GLOW GOLF TOURNEY — 6:00 PM<br>TEMECULA CREEK INN GOLF COURSE — TEMECULA, CA                        |
| <b>31</b><br>AUG   | CHAPTER EXECUTIVE DIRECTORS RETREAT — DAY 1 — TIME TBD CAI NATIONAL HEADQUARTERS – FALLS CHURCH, VA |
| SEPT               | EMBER   |
| 1<br>SEP           | CHAPTER EXECUTIVE DIRECTORS RETREAT — DAY 2 — TIME TBD CAI NATIONAL HEADQUARTERS – FALLS CHURCH, VA |
| <b>7</b><br>SEP    | LABOR DAY OBSERVED<br>CHAPTER OFFICE CLOSED   |
| 9<br>SEP           | EDUCATIONAL LUNCHEON — ANNUAL MEETING — 10:30 AM LOCATION — CENTRAL                                 |
| <b>23</b><br>SEP   | CHAPTER BOARD OF DIRECTORS MEETING — 9:00 AM CHAPTER OFFICE — CORONA, CA                            |
| <b>26</b><br>SEP   | TRAP SHOOTING - 8:00 AM<br>PRADO OLYMPIC SHOOTING RANGE – CHINO, CA                                 |
| ОСТО               | BER   |
| <b>8</b><br>0CT    | TRUNK 'OR' TREAT & MOVIE NIGHT — 6:00 PM<br>LOCATION — CENTRAL/SOUTH                                |
| <b>12</b><br>oct   | COLUMBUS/INDIGENOUS PEOPLE DAY OBSERVED CHAPTER OFFICE CLOSED                                       |
| <b>14</b><br>0 C T | EDUCATIONAL LUNCHEON – 10:30AM<br>LOCATION – SOUTH  |
| <b>28</b><br>oct   | CHAPTER BOARD OF DIRECTORS MEETING — 9:00 AM CHAPTER OFFICE — CORONA, CA                            |
| NOVE               | MBER  |
| <b>4</b><br>NOV    | EDUCATIONAL LUNCHEON – LEGISLATIVE UPDATE – 10:30 AM LOCATION – NORTH                               |
| <b>11</b><br>NOV   | VETERANS DAY OBSERVED<br>CHAPTER OFFICE CLOSED  |
| <b>25</b><br>NOV   | CHAPTER BOARD OF DIRECTORS MEETING — 9:00AM CHAPTER OFFICE – CORONA, CA                             |
| <b>26-27</b>       | THANKSGIVING OBSERVED CHAPTER OFFICE CLOSED   |
| DECE               | MBER  |
| 5<br>DEC           | MONTE CARLO & TOPS AWARDS NIGHT - 5:30PM<br>LOCATION TBD  |
| <b>16</b> DEC      | CHAPTER BOARD OF DIRECTORS MEETING — 9:00AM CHAPTER OFFICE — CORONA, CA                             |
| 25-31 DEC          | HOLIDAYS OBSERVED<br>CHAPTER OFFICE CLOSED  |
|                    | OTAL TER OT THE SEGGED  |

WE REGULARLY COMMUNICATE UPDATES AND UPCOMING EVENTS VIA EMAIL, FACEBOOK, INSTAGRAM AND LINKEDIN. BE SURE TO FOLLOW OUR ACCOUNTS AND LET US KNOW IF YOU AREN'T SEEING OUR EMAILS.

#### CAI-GRIE CHAPTER SPONSORSHIP LEVELS

Maximize your membership by becoming an exclusive Diamond, Platinum, Gold, Silver, or Bronze sponsor. Simply select your desired marketing plan items through our online order form, and if your total meets the sponsorship threshold below, you qualify. This bundled sponsorship opportunity ends January 31, 2026. After that, any remaining options may be purchased individually on our website. CLAC Supporter Distinction - If you spend at least \$500.00 in CLAC Upgrades in the MP, you get a distinction ribbon on your name badge, social media, and communications throughout the year.

|                                     | BENEFIT DESCRIPTION   |              | 2026 MARKE | TING PLAN SPEN | D AMOUNT: |          |
|-------------------------------------|---|--------------|------------|----------------|-----------|----------|
| BENEFIT TYPE                        |   | MANAGEMENT   |            | PARTNERS       |           |          |
| DENETII IIFE                        | DENETIT DESCRIPTION   | \$4,000+     | \$20,000+  | \$12,000+      | \$7,500+  | \$4,000+ |
|                                     |   | DIAMOND      | PLATINUM   | GOLD           | SILVER    | BRONZE   |
| CAI-GRIE Chapter Sign: <b>Logo</b>  | Company logo on Chapter sign to be placed near registration at all in-person events         | $\checkmark$ | ✓          | $\checkmark$   | <b>√</b>  | N/A      |
| CAI-GRIE Chapter Sign: <b>Text</b>  | Company name in text on Chapter sign to be placed near registration at all in-person events | N/A          | N/A        | N/A            | N/A       | <b>√</b> |
| CAI-GRIE Website: <b>Logo</b>       | Company logo on homepage with the other sponsors in the same tier.                          | <b>√</b>     | ✓          | <b>√</b>       | <b>√</b>  | <b>√</b> |
| CAI-GRIE Website Ad: <b>Logo</b>    | Company logo on homepage sidebar for 1 month  | N/A          | ✓          | <b>√</b>       | N/A       | N/A      |
| CAI-GRIE Social Media: Individual   | Company logo in an Individual social media post, twice.                                     | N/A          | ✓          | N/A            | N/A       | N/A      |
| CAI-GRIE Social Media: Individual   | Company logo in an Individual social media post, once.                                      | <b>√</b>     | N/A        | <b>√</b>       | N/A       | N/A      |
| CAI-GRIE Social Media: <b>Group</b> | Company logo in a group social media post with the other sponsors in the same tier, once.   | N/A          | N/A        | N/A            | <b>√</b>  | <b>√</b> |

#### EXECUTIVE DIRECTOR'S MESSAGE **ERICA TENNEY**

As I wrap up my first full year as your Chapter Executive Director and complete my 22nd year in the industry, I want to express my heartfelt gratitude for the incredibly warm welcome I have received. While I came into this role already knowing many of you, this past year has given me the gift of building new connections and strengthening existing relationships. The sense of community, collaboration, and kindness within CAI-GRIE is truly unmatched.

Looking ahead to 2026, I am filled with excitement and optimism. Our Chapter is made up of amazing individuals whose passion and commitment inspire me daily. Together, we will continue to grow, innovate, and create meaningful opportunities for education, networking, and advocacy.

This year, you'll notice a refreshed calendar. While we've streamlined the number of luncheons, we've also introduced new events and added fresh twists to some of our legacy favorites. My hope is that each of you will find opportunities that not only benefit your professional journey but also strengthen the bonds of our community.

I invite you to take a look through this Marketing Plan and secure your spot in what promises to be another successful and engaging year. Let's keep the momentum going, embrace new ideas, and make 2026 one of our most impactful years yet.

Cheers to 2026! Let's make it unforgettable, together!



Erica Tenney CAI-GRIE EXECUTIVE DIRECTOR

#### **REFUND POLICY:**

All sales are final and non-refundable. Requests to transfer sponsorship funds to another event must be submitted at least 60 days prior to the event date or advertising deadline. Each transfer request will incur a non-refundable \$50 fee per individual sponsorship or advertising opportunity change. Please note that transferred funds will be applied based on the current cost of the sponsorship, not the original marketing plan price. All sponsorship funds must be used within the 2026 calendar year.

#### **EDUCATION LUNCHEONS SPONSORSHIP OPPORTUNITIES**

Reserve a tabletop to connect one-on-one with Community Managers and Homeowner Leaders at our nine (9) Education Luncheons, or host a table of 8 for a more personal experience. Each luncheon includes an hour of networking followed by an educational presentation, with events held regionally to better target your marketing. Managers are encouraged to attend for continuing education credits, making this a prime opportunity to collect business cards and expand your outreach. Attendance averages 130-150, with about 40% Community Managers and Homeowner Leaders.

| SPONSORSHIP TYPE  | DESCRIPTION   | ATTENDEES      | QUANTITY<br>Available             | IN THE MARI | KETING PLAN | AFTER MARKETING PLAN |            |
|---|---|----------------|-----------------------------------|-------------|-------------|----------------------|------------|
|   |   | INCLUDED       | AVAILABLE                         | MEMBER      | NON-MEMBER  | MEMBER               | NON-MEMBER |
| Tabletop Exhibitor  | Includes pre-event promotion, recognition at event, 6-foot table. 2 Company representatives included.   | 2<br>Attendees | 35                                | \$700       | \$1,000     | \$800                | \$1,200    |
| Tabletop Exhibitor<br>w/CLAC Upgrade                                | Includes pre-event promotion, recognition at event, 6-foot table. Pre-select your table location. \$100 of sponsorship benefits the California Legislative Action Committee (CLAC) and helps us reach our Chapter contribution goal.  | 2<br>Attendees | 35                                | \$800       | \$1,100     | \$900                | \$1,300    |
| Luncheon Table of 8   | Includes pre-event promotion, recognition at event.   | 2<br>Attendees | 2                                 | \$450       | \$550       | \$500                | \$600      |
| Networking Sponsor  | Entitles a non-exhibiting business partner to attend 30 minutes AFTER Exhibits open to network away from the Tabletop Exhibits. <i>Max 1 per company, per luncheon.</i>   | 1<br>Attendee  | 1<br>Per Company,<br>Per Luncheon | \$125       | \$200       | \$150                | \$225      |
| Registration Sponsor  | Meet and greet all attendees one-on-one as they arrive, and help check them in.   | 1<br>Attendee  | 1                                 | \$300       | \$400       | \$400                | \$500      |
| Bag Sponsor   | Includes pre-event promotion and recognition at event.  Sponsor supplies bag to be given away at registration.  | 1<br>Attendee  | 1                                 | \$300       | \$400       | \$350                | \$450      |
| Membership Sponsor  | Includes pre-event promotion, recognition at event, company representative goes on stage to pull a business card from the non-member Manager or CAVL attendee basket, announcing and being the recruiter for the Manager or Homeowner Leader pulled for one year. The Chapter will secure the membership for the winning Manager or Homeowner Leader. | 1<br>Attendee  | 1                                 | \$300       | N/A         | \$350                | N/A        |
| Refreshment Sponsor  — Applies to All Six North and South Luncheons | Includes pre-event promotion, recognition at event, signage at the Coffee/Water/Tea Station. Generic Cups and supplies will be provided, you may provide your own branded coffee/tea cups.  | 1<br>Attendee  | 4                                 | \$300       | \$400       | \$350                | \$450      |
| Pen Sponsor   | Includes pre-event promotion and recognition at event. Sponsor supplies company-branded pens to be placed on luncheon rounds and has the option to attach a business card to each pen. Pens must be delivered to the Chapter Office at least two weeks prior to luncheon.   | 0              | 1                                 | \$150       | \$200       | \$200                | \$250      |
| Coffee Cart Sponsor  — Applies to all Three Central Luncheons       | Keep attendees energized and ready to learn with a wickedly good cup of coffee! As the Coffee Cart Sponsor, your company will be featured with signage at the cart and highlighted in pre-event promotions on the Chapter website, emails, and social media.  | 1<br>Attendee  | 2                                 | \$450       | \$550       | \$500                | \$600      |
| Topgolf Bay — SPECIAL<br>(Only at March 4th<br>Luncheon)            | The sponsoring company will have a designated Topgolf Bay immediately following the Education Luncheon for two hours.  **Does not include Exhibit or Luncheon Attendance**  | 6<br>Golfers   | 10                                | \$300       | \$400       | \$400                | \$500      |
| TICKET TYPE   |   |                |                                   | MEMBER      | NON-MEMBER  | MEMBER               | NON-MEMBER |
|   | Manager or Homeowner Leader Tickets   | 1              | NO LIMIT                          | \$50        | \$55        | \$55                 | \$65       |
|   | Tabletop Exhibitor (3rd Representative)   | 1              | NO LIMIT                          | \$75        | \$85        | \$85                 | \$95       |

# ONLINE COURSE ADVERTISEMENT: ARTICLE WRITING WORKSHOP & BOARD LEADER CERTIFICATE

#### SPONSORSHIP OPPORTUNITIES

This advertisement sponsorship will cover both online workshops. The online Article Writing Workshop taught by Connect Magazine Editors for any member who has an interest in writing an article for the magazine. The online Board Leader Certificate class is for homeowner leaders who would like to obtain their Board Leadership Certificate. It is a two-day online workshop. Dates TBD.

| SPONSORSHIP TYPE                         | DESCRIPTION   | ATTENDEES<br>Included | QUANTITY<br>AVAILABLE | IN THE MARKETING PLAN |            | AFTER MARKETING PLAN |            |
|--|---|-----------------------|-----------------------|-----------------------|------------|----------------------|------------|
|  |   |                       |                       | MEMBER                | NON-MEMBER | MEMBER               | NON-MEMBER |
| 2 Minutes Feature Sponsor                | Includes attendance by 1 Business Partner virtually to give a 2 minute verbal advertisement for your company. Includes pre-event recognition on the website and emails. | 1                     | 5                     | \$100                 | \$150      | \$150                | \$200      |
| TICKET TYPE - BOARD LE                   | ADERSHIP CERTIFICATE ONLY   |                       |                       | MEMBER                | NON-MEMBER | MEMBER               | NON-MEMBER |
|  | Business Partner Attendee   | 1                     | NO LIMIT              | \$25                  | \$50       | \$25                 | \$50       |
|  | Member Manager Attendee   | 1                     | NO LIMIT              | \$20                  | N/A        | \$20                 | N/A        |
|  | Non-Member Homeowner Leader   | 1                     | NO LIMIT              | N/A                   | \$25       | N/A                  | \$25       |
|  | Member Homeowner Leaders  | 1                     | NO LIMIT              | \$0                   | N/A        | \$0                  | N/A        |
| RAFFLE PRIZE                             |   |                       |                       | MEMBER                | NON-MEMBER | MEMBER               | NON-MEMBER |
| Raffle Prize Sponsor  — Chapter Provides | Chapter to purchase a raffle prize and place your logo, company contact information on the raffle prize. <b>This sponsorship does NOT include attendance.</b>           | 0                     | NO LIMIT              | \$50                  | \$50       | \$50                 | \$50       |



#### **EVENT LOCATION**

**NORTH/CENTRAL** 

### TRIVIA NIGHT **WEDNESDAY, JANUARY 28**

Gather your friends, grab a drink, and get ready to put your knowledge to the test! From random facts and pop culture to history and maybe a few trick questions, Trivia Night is all about laughs, friendly competition, and showing off those "useless" facts you never thought would come in handy. Prizes, bragging rights, and a whole lot of fun await - will your team come out on top?

| SPONSORSHIP TYPE     | DESCRIPTION   | ATTENDEES     | QUANTITY<br>Available | IN THE MARI | KETING PLAN | AFTER MARKETING PLAN |            |
|----------------------|---|---------------|-----------------------|-------------|-------------|----------------------|------------|
|                      |   | INCLUDED      | AVAILABLE             | MEMBER      | NON-MEMBER  |                      | NON-MEMBER |
| Trivia Team Sponsor  | Your company will receive a branded sign at the team's table and your logo featured on pre-event promotions, event signage, the Chapter website, emails, and social media. Sponsorship also includes five (5) event tickets—perfect for bringing your own team or inviting clients and colleagues to join the fun.  | 5<br>Players  | 20                    | \$400       | \$600       | \$600                | \$800      |
| Food Sponsor         | Showcase your brand as the one who keeps everyone fueled! This sponsorship includes a company-branded sign displayed at the food table, plus your logo featured on pre-event promotions, event signage, the Chapter website, emails, and social media. This sponsorship does not include trivia play.   | 1<br>Attendee | 10                    | \$200       | \$400       | \$400                | \$600      |
| Quizmaster Sponsor   | This unique sponsorship gives your company the chance to be front and center during the fun. One company representative will serve as the host for one of the three trivia rounds, asking the questions directly to the audience. It's a memorable way to showcase your brand, connect with attendees in a fun and interactive way. this includes your logo featured on pre-event promotions, event signage, the Chapter website, emails, and social media. | 1<br>Attendee | 3                     | \$350       | \$550       | \$550                | \$750      |
| Round Winner Sponsor | Your logo will be featured on pre-event promotions, event signage, the Chapter website, emails, and social media. As a Round Prize Sponsor, you'll provide five (5) \$15 gift cards awarded to the winning team of one of the three rounds. This sponsorship does not include trivia play.  | 1<br>Attendee | 3                     | \$125       | \$225       | \$175                | \$275      |
| Grand Prize Sponsor  | Your logo will be featured on pre-event promotions, event signage, the Chapter website, emails, and social media. As the Grand Prize Sponsor, you'll provide five (5) \$25 gift cards awarded to the Grand Prize winning team. Sponsorship also includes one company representative in attendance to network and enjoy the evening. This sponsorship does not include trivia play.  | 1<br>Attendee | 1                     | \$200       | \$400       | \$400                | \$600      |
| Photo Booth Sponsor  | Logo on all photo prints and digital photos shared. Sponsorship also includes one company representative in attendance to network and enjoy the evening. <b>This sponsorship does not include trivia play.</b>  | 1<br>Attendee | 4                     | \$200       | \$400       | \$400                | \$600      |
| Banner Sponsor       | Includes company-branded banner to be hung at venue.  (Artwork required at least 30 days prior to event.) This sponsorship does NOT include attendance.   | 0             | NO LIMIT              | \$150       | \$200       | \$175                | \$225      |
| TICKET TYPE          |   |               |                       | MEMBER      | NON-MEMBER  | MEMBER               | NON-MEMBER |
|                      | Ticket to Attend (we will combine individuals into a team)  | 1             | NO LIMIT              | \$100       | \$150       | \$125                | \$200      |
|                      | Plus One Ticket (for Non-CAI friends & family only)   | 1             | NO LIMIT              | \$75        | \$100       | \$75                 | \$100      |

**ONTARIO IMPROV** 

### **COMEDY FOR CLAC THURSDAY, FEBRUARY 26**

This laugh-out-loud event will feature a professional comedian guaranteed to keep the crowd entertained. It's the perfect chance to highlight your company while supporting CLAC, all in a fun, relaxed atmosphere. Mix and mingle with industry members, managers, homeowners, and business partners-sharing not just connections, but plenty of laughs. With an estimated attendance of 75-100 guests (including about 30% managers and homeowners), this event offers both networking and visibility for your brand, wrapped in an evening of comedy and fun.

| SPONSORSHIP TYPE                           | DESCRIPTION   | ATTENDEES<br>Included | QUANTITY  | IN THE MAR | KETING PLAN | AFTER MARKETING PLAN |            |
|--|---|-----------------------|-----------|------------|-------------|----------------------|------------|
|  |   | INCLUDED              | AVAILABLE | MEMBER     | NON-MEMBER  | MEMBER               | NON-MEMBER |
| Headliner Sponsor                          | Reserved table with preferred location (next to stage), company logo on improv marquee entrance, announcement recognition, signage at event (company logo on stage), logo on pre-event promotions, event signage, Chapter website, emails and social media. | 10<br>Tickets         | 5         | \$1,500    | \$1,700     | \$1,600              | \$1,800    |
| Feature Sponsor                            | Partial table (near stage), announcement recognition, logo on signage at event, on pre-event promotions, event signage, Chapter website, emails and social media.   | 5<br>Tickets          | 10        | \$800      | \$1,000     | \$900                | \$1,100    |
| Opener Sponsor                             | Booth seating, logo on signage at event, on pre-event promotions, event signage, Chapter website, emails and social media.  | 4<br>Tickets          | 10        | \$680      | \$880       | \$780                | \$980      |
| Open-Mic Sponsor                           | Logo on signage at event, on pre-event promotions, event signage, Chapter website, emails and social media.   | 2<br>Tickets          | 20        | \$360      | \$560       | \$460                | \$660      |
| Registration Sponsor                       | Meet and greet all attendees one-on-one as they arrive and<br>help check them in. Chapter to provide wristbands with<br>company logo on them. Logo on Chapter website, emails,<br>social media.   | 1<br>Ticket           | 1         | \$300      | \$500       | \$400                | \$600      |
| Food Sponsor                               | Logo on signage at event at food stations, on pre-event promotions, event signage, Chapter website, emails and social media.  | 1<br>Ticket           | 5         | \$250      | \$450       | \$350                | \$550      |
| Banner Sponsor                             | Includes company-branded banner to be hung at venue.  (Artwork required at least 30 days prior to event.) This sponsorship does NOT include attendance.   | 0                     | NO LIMIT  | \$150      | \$200       | \$175                | \$225      |
| TICKET TYPE                                |   |                       |           | MEMBER     | NON-MEMBER  | MEMBER               | NON-MEMBER |
|  | Ticket to Attend  | 1                     | NO LIMIT  | \$100      | \$150       | \$125                | \$200      |
|  | Plus One Ticket (for Non-CAI friends & family only)   | 1                     | NO LIMIT  | \$75       | \$100       | \$75                 | \$100      |
| RAFFLE PRIZE                               |   |                       |           | MEMBER     | NON-MEMBER  | MEMBER               | NON-MEMBER |
| Raffle Prize Sponsor<br>— Chapter Provides | Chapter to purchase a raffle prize and place your logo, company contact information on the raffle prize. <b>This sponsorship does NOT include attendance.</b>   | 0                     | NO LIMIT  | \$75       | \$100       | \$150                | \$200      |
| Raffle Prize Sponsor<br>— Sponsor Provides | Sponsor to purchase a raffle prize and place your logo, company contact information on the raffle prize. Must be dropped off to the Chapter office 1 week prior to the event. This sponsorship does NOT include attendance.                                 | 0                     | NO LIMIT  | FREE       |             |                      |            |
| CLAC UPGRADE                               |   |                       |           | MEMBER     | NON-MEMBER  | MEMBER               | NON-MEMBER |
| CLAC Upgrade                               | Special shout out on stage at the show for your company! All funds from this upgrade goes to the advocacy efforts of CLAC. <b>This sponsorship does NOT include attendance.</b>   | 0                     | NO LIMIT  | \$100      | \$150       | \$100                | \$150      |

#### **EVENT LOCATION**

**TEMECULA WINE COUNTRY** 

### **WINE TOUR** FRIDAY, MARCH 20

Escape to wine country for a day of relaxation, connection, and indulgence! Join us as we explore two of Temecula's premier wineries, where you'll enjoy guided tastings, beautiful views, and the perfect blend of education and fun. Between stops, unwind over a delicious lunch in the vineyards, pairing great food with even better company. Whether you're a seasoned wine enthusiast or just looking for a memorable day with colleagues and friends, this tour is all about savoring the experience. Raise your glass, take in the scenery, and let Temecula's wine country charm you—one sip at a time!

| SPONSORSHIP TYPE                  | DESCRIPTION   | ATTENDEES       | QUANTITY  | IN THE MAR | KETING PLAN | AFTER MARKETING PLAN                                |            |
|-----------------------------------|---|-----------------|-----------|------------|-------------|---|------------|
| or onconomic TTTE                 | BESSIA HON  | INCLUDED        | AVAILABLE | MEMBER     | NON-MEMBER  | ### AFTER MARK #################################### | NON-MEMBER |
| Title Sponsor                     | Company branded signage placed at lunch location, signage at bus pickup locations and at wineries (company branded), announcement recognition, logo on pre-event promotions, event signage, Chapter website, emails and social media.                                   | 10<br>Attendees | 1         | \$2,500    | \$2,700     | \$2,700   | \$2,900    |
| Bus Sponsor                       | Signage at bus pickup locations and at wineries (company branded), logo on pre-event promotions, event signage, Chapter website, emails and social media.   | 1<br>Attendee   | 8         | \$500      | \$600       | \$600   | \$700      |
| Lunch Sponsor                     | Sponsor on-site lunch for attendees, company branded signage placed near food stations, logo on pre-event promotions, event signage, Chapter website, emails and social media.  | 1<br>Attendee   | 8         | \$500      | \$600       | \$600   | \$700      |
| Cork & Carry Sponsor              | Sponsor provides small branded tote bags or gift bags (approx 125) given to all attendees. To be filled with snacks from the snack sponsors. Includes logo on all pre-event promotions and signage at bag pick-up.  | 1<br>Attendee   | 1         | \$400      | \$550       | \$550   | \$700      |
| Snack Sponsor  — Sponsor Provides | <b>Sponsor provides snacks</b> to be placed in the bags provided by the Cork & Carry Sponsor for each attendee. Logo on pre-event promotions, event signage, Chapter website, emails and social media. <b>This sponsorship does NOT include attendance.</b>             | 0               | NO LIMIT  | \$100      | \$125       | \$125   | \$150      |
| Snack Sponsor  — Chapter Provides | Chapter provides snacks to be placed in the bags provided by the Cork & Carry Sponsor for each attendee. Logo on pre-event promotions, event signage, Chapter website, emails and social media. This sponsorship does NOT include attendance.                           | 0               | NO LIMIT  | \$150      | \$175       | \$175   | \$200      |
| Swag Sponsor                      | Sponsor provides one swag/promotional item (pens, sunscreen, chapstick, mints, fans, hair ties/clips, etc.) to the Chapter office 3 weeks in advance to be added to the Cork & Carry bags/totes for approx 125 attendees. This sponsorship does NOT include attendance. | 0               | NO LIMIT  | \$10       | \$25        | \$25  | \$40       |
| Bread is Life Sponsor             | Sponsor incredible brie bread to soak up the wine at the second winery. <b>Chapter provides the bread.</b> Logo on preevent promotions, event signage, Chapter website, emails and social media.  | 1<br>Attendee   | 4         | \$500      | \$600       | \$600   | \$700      |
| H20 is Life Sponsor               | Sponsor the water bottles for everyone's hydration. <b>Chapter to purchase the water and hydration powder packets.</b> Logo on pre-event promotions, event signage, Chapter website, emails and social media.   | 1<br>Attendee   | 4         | \$500      | \$600       | \$600   | \$700      |
| TICKET TYPE                       |   |                 |           | MEMBER     | NON-MEMBER  | MEMBER  | NON-MEMBER |
|                                   | 4 - Pack of Tickets to Attend   | 1<br>Attendees  | 19        | \$600      | \$700       | \$700   | \$800      |
|                                   | Ticket to Attend  | 1<br>Attendee   | 76        | \$175      | \$225       | \$225   | \$275      |

MID/CENTRAL

### **GOLF TOURNAMENT** FRIDAY, APRIL 17

Join us for our 18-Hole, 4-Person Scramble Golf Tournament — where fun, camaraderie, and friendly competition come together! Enjoy a full 18-hole scramble format for all skill levels, creative tee booth contests, great food and drinks, exciting raffles, and plenty of laughs along the way. It's more than just golf-it's a chance to network, unwind, and share an unforgettable day with friends and colleagues. Gather your foursome, bring your best swing (and a sense of humor), and get ready for fun on and off the fairways!

| SPONSORSHIP TYPE                              | DESCRIPTION   | ATTENDEES<br>Included            | QUANTITY<br>Available | IN THE MARI | KETING PLAN | AFTER MARKETING PLAN   |            |
|---|---|----------------------------------|-----------------------|-------------|-------------|--|------------|
|   |   | INCLUDED                         | AVAILABLE             | MEMBER      | NON-MEMBER  | ### AFTER MARK    MEMBER     \$2,700     \$1,200     \$1,200     \$1,000     \$1,150     \$1,150 | NON-MEMBER |
| Title Sponsor                                 | Exclusive naming rights, announcement recognition, signage at event (company branded), logo on pre-event promotions, event signage, Chapter website, emails and social media.   | 4 Golfers<br>-OR-<br>4 Attendees | 1                     | \$2,500     | \$2,700     | \$2,700  | \$2,900    |
| Golf Ball Sponsor                             | <b>Sponsor provides company branded sleeves of golf balls</b> for each golfer, Chapter places sleeves in carts. Logo on preevent promotions, event signage, Chapter website, emails and social media.   | 2<br>Golfers                     | 2                     | \$1,000     | \$1,200     | \$1,200  | \$1,400    |
| 19th Hole                                     | Greet golfers in the designated area during the tournament, company branded signage at table. Logo on pre-event promotions, event signage, Chapter website, emails and social media. <b>Does NOT include tournament entry.</b>  | 2<br>Attendees                   | 1                     | \$1,000     | \$1,200     | \$1,200  | \$1,400    |
| Putting Contest Sponsor                       | Run the contest, greet golfers and award prizes, Chapter provides 20 prizes (sponsor to provide 10 additional), signage at event – contest area (company branded). Logo on pre-event promotions, event signage, Chapter website, emails and social media. <b>Does NOT include tournament entry.</b>   | 2<br>Attendees                   | 1                     | \$1,000     | \$1,200     | \$1,200  | \$1,400    |
| Tee Booth Sponsor                             | Company branded setup at tee box (location assigned by Chapter), greet golfers and hand out promotional items and/or refreshments, signage at tee booth (company branded). Logo on pre-event promotions, event signage, Chapter website, emails and social media. <b>Does NOT include tournament entry.</b>   | 2<br>Attendees                   | 15                    | \$800       | \$1,000     | \$1,000  | \$1,200    |
| Tee Booth<br>W/ Closest-to-the-Pin<br>Sponsor | Run assigned Closest-to-the-Pin contest. Company branded setup at tee box (location assigned by Chapter), greet golfers and hand out promotional items and/or refreshments, signage at tee booth (company branded). Logo on pre-event promotions, event signage, Chapter website, emails and social media. Chapter provides \$50 gift card prizes for both men and women winners. <b>Does NOT include tournament entry.</b> | 2<br>Attendees                   | 1                     | \$950       | \$1,150     | \$1,150  | \$1,350    |
| Tee Booth<br>W/ Longest Drive Sponsor         | Run assigned Longest Drive contest. Company branded setup at tee box (location assigned by Chapter), greet golfers and hand out promotional items and/or refreshments, signage at tee booth (company branded). Logo on pre-event promotions, event signage, Chapter website, emails and social media. Chapter provides \$50 gift card prizes for both men and women winners. <b>Does NOT include tournament entry.</b>      | 2<br>Attendees                   | 1                     | \$950       | \$1,150     | \$1,150  | \$1,350    |
| Golf Cart Window Sponsor                      | Company branding and contact info on windshield of carts, Chapter provides window stickers, logo on pre-event promotions, event signage, Chapter website, emails and social media. This sponsorship Does NOT include admission or tournament entry.   | 0                                | 2                     | \$450       | \$650       | \$650  | \$850      |

#### **EVENT LOCATION**

MID/CENTRAL

### **GOLF TOURNAMENT** FRIDAY, APRIL 17

| SPONSORSHIP TYPE                                   | DESCRIPTION   | ATTENDEES     | QUANTITY  | IN THE MAR | KETING PLAN | AFTER MARKETING PLAN |            |
|--|---|---------------|-----------|------------|-------------|----------------------|------------|
|  |   | INCLUDED      | AVAILABLE | MEMBER     | NON-MEMBER  | MEMBER               | NON-MEMBER |
| Cigar Cart Sponsor                                 | Distribute cigars to golfers on the course, company branded signage on golf cart, <b>sponsor provides the cigars.</b> Logo on pre-event promotions, event signage, Chapter website, emails and social media. <b>Does NOT include tournament entry.</b>  | 1<br>Attendee | 1         | \$500      | \$700       | \$700                | \$900      |
| Bathroom Cart Sponsor                              | Run golfers or tee booth sponsors to the bathroom, company branded signage on golf cart. Logo on pre-event promotions, event signage, Chapter website, emails and social media. <b>Does NOT include tournament entry.</b>   | 1<br>Attendee | 4         | \$500      | \$700       | \$700                | \$900      |
| Raffle Ticket and<br>Replenishment Cart<br>Sponsor | Sell raffle tickets to golfers and tee booth sponsors, company branded signage on golf cart. Logo on pre-event promotions, event signage, Chapter website, emails and social media. Cart will be stocked with extra tees and extra balls for golfers (Chapter provides). Does NOT include tournament entry.   | 1<br>Attendee | 1         | \$500      | \$700       | \$700                | \$900      |
| Birdies & Brew Sponsor                             | Kick off the tournament with an extra boost! As the Coffee Cart Sponsor, your company will help golfers start the day right with fresh-brewed coffee and morning pick-me-ups before they hit the course. Your brand will be featured with signage at the cart and highlighted in pre-event promotions on the Chapter website, emails, and social media. <b>Does NOT include tournament entry.</b> | 1<br>Attendee | 2         | \$500      | \$800       | \$600                | \$900      |
| Breakfast Burrito Sponsor                          | Company branded signage at table, Chapter provides breakfast burritos. Logo on pre-event promotions, event signage, Chapter website, emails and social media. <b>Does NOT include tournament entry.</b>   | 1<br>Attendee | 2         | \$500      | \$800       | \$600                | \$900      |
| Tacos & Tees                                       | <b>Chapter provides food</b> to be served post-tournament. Includes pre-event promotion, recognition at event. Logo on pre-event promotions, event signage, Chapter website, emails, and social media. <b>Does NOT include tournament entry.</b>  | 1<br>Attendee | 4         | \$400      | \$500       | \$500                | \$600      |
| Swag Bag Sponsor                                   | Sponsor provides branded bags to be given to all (144) golfers. Bags to be dropped off at least 3 weeks ahead of the tournament in order to be filled. Logo on pre- event promotions, event signage, Chapter website, emails, and social media. This sponsorship Does NOT include admission or tournament entry.  | 0             | 1         | \$350      | \$450       | \$450                | \$550      |
| Swag Bag Supplies<br>Sponsor                       | Sponsor provides a branded item to be placed in the swag bag that all 144 golfers will take home. Examples: Sunscreen, chapstick, granola bar, pen, fan, hair tie, etc. This sponsorship Does NOT include admission or tournament entry.  | 0             | NO LIMIT  | \$10       | \$25        | \$25                 | \$40       |
| Towel Sponsor                                      | Sponsor provides branded towels to be given to all (144) golfers. Logo on pre- event promotions, event signage, Chapter website, emails, and social media. This sponsorship Does NOT include admission or tournament entry.   | 0             | 1         | \$350      | \$450       | \$450                | \$550      |

MID/CENTRAL

### **GOLF TOURNAMENT FRIDAY, APRIL 17**

| SPONSORSHIP TYPE                           | DESCRIPTION   | ATTENDEES      | QUANTITY  | IN THE MAR | KETING PLAN | AFTER MAR | KETING PLAN |
|--|---|----------------|-----------|------------|-------------|-----------|-------------|
|  |   | INCLUDED       | AVAILABLE | MEMBER     | NON-MEMBER  | MEMBER    | NON-MEMBER  |
| Registration Sponsor                       | Greet attendees at registration, company branded signage on banner behind registration area. Logo on pre-event promotions, event signage, Chapter website, emails, and social media. <b>Does NOT include tournament entry.</b>  | 1<br>Attendee  | 4         | \$500      | \$600       | \$600     | \$700       |
| Foursome Photo Sponsor                     | Company branding on photo provided to each golfer, Logo on pre-event promotions, event signage, Chapter website, emails, and social media. This sponsorship Does NOT include admission or tournament entry.   | 0              | 4         | \$400      | \$500       | \$450     | \$550       |
| Driving Range Sponsor                      | Greet golfers at the driving range prior to tournament start, company branded signage at driving range, logo on pre-event promotions, event signage, Chapter website, emails and social media. <b>Does NOT include tournament entry.</b>  | 2<br>Attendees | 1         | \$300      | \$500       | \$500     | \$700       |
| TICKET TYPE                                |   |                |           | MEMBER     | NON-MEMBER  | MEMBER    | NON-MEMBER  |
|  | Foursome of Golfers (max is 34 foursomes or 136 Golfers)  | 4<br>Golfers   | 34        | \$850      | \$1,100     | \$1,100   | \$1,200     |
|  | Twosome of Golfers (max is 34 foursomes or 136 Golfers)   | 2<br>Golfers   | 68        | \$450      | \$550       | \$550     | \$650       |
|  | Single Golfer (max is 34 foursomes or 136 Golfers)  | 1<br>Golfer    | 136       | \$200      | \$250       | \$250     | \$300       |
| RAFFLE PRIZE                               |   |                |           | MEMBER     | NON-MEMBER  | MEMBER    | NON-MEMBER  |
| Raffle Prize Sponsor  — Chapter Provides   | Chapter to purchase a raffle prize and place your logo, company contact information on the raffle prize. This sponsorship Does NOT include admission or tournament entry.   | 0              | NO LIMIT  | \$75       | \$100       | \$150     | \$200       |
| Raffle Prize Sponsor<br>— Sponsor Provides | Sponsor to purchase a raffle prize and place your logo, company contact information on the raffle prize. Must be dropped off to the Chapter office 1 week prior to the event. This sponsorship Does NOT include admission or tournament entry.  | 0              | NO LIMIT  | FREE       |             |           |             |
| Golf Competition Package                   | Includes one (1) 5-foot paper measuring tape (If you are within that range to the hole you can pick up and go its a gimmie), Longest Drive Contest (1 shot by a pro on a pre-selected hole), four (4) putting contest entries, four (4) sheets of 10 raffle tickets. This sponsorship Does NOT include admission or tournament entry. | 0              | NO LIMIT  |            | \$1!        | 50        |             |

#### **EVENT LOCATION**

**CENTRAL** 

# BOOTS, BUCKLES, & COUNTRY NIGHTS THURSDAY, MAY 28

Saddle up for an unforgettable night where country charm meets bold entertainment! Boots, Buckles & Bourbon is more than an event—it's an experience filled with music, laughter, competition, and flavor.

| SPONSORSHIP TYPE                              | DESCRIPTION  | ATTENDEES    | QUANTITY  | IN THE MARI | (ETING PLAN | AFTER MARKETING PLAN |            |
|---|--|--------------|-----------|-------------|-------------|----------------------|------------|
|   |  | INCLUDED     | AVAILABLE | MEMBER      | NON-MEMBER  | MEMBER               | NON-MEMBER |
| The Wild West Title<br>Sponsor                | Company branded signage (8′ x 2′ banner) placed in prominent location, reserved table, announcement recognition. Logo on pre-event promotions, event signage, Chapter website, emails and social media.  | 8<br>Tickets | 1         | \$2,500     | \$3,000     | \$3,000              | \$4,000    |
| Bourbon Tasting Sponsor                       | Exclusive bar set up for tasting bourbon, Chapter will supply 3 bourbons for tasting, the sponsor can provide one additional bourbon of their choice. Tasting supplies, signage at event (company branded). Logo on pre-event promotions, event signage, Chapter website, emails and social media. | 2<br>Tickets | 1         | \$1,000     | \$1,500     | \$1,500              | \$2,000    |
| The Smoke & Oak Sponsor                       | Exclusive cigar lounge area for attendees, sponsor provides cigars. Signage at event (company branded), logo on pre-event promotions, event signage, Chapter website, emails and social media.   | 2<br>Tickets | 1         | \$700       | \$900       | \$900                | \$1,100    |
| The Whiskey<br>Rhythm Sponsor                 | Announcement recognition and signage at event near the band (company branded). Logo on pre-event promotions, event signage, Chapter website, emails and social media.  | 1<br>Ticket  | 4         | \$500       | \$700       | \$700                | \$900      |
| The Midnight<br>Mason Sponsor                 | Company branded Mason jars for attendees. Chapter provides Mason jars. Logo on pre-event promotions, event signage, Chapter website, emails and social media.  | 1<br>Ticket  | 1         | \$800       | \$1,000     | \$1,000              | \$1,200    |
| The Saloon Sponsor                            | Company branded napkins at the bar for all attendees to use.<br>Signage at the main bar. Logo on pre-event promotions, event<br>signage, Chapter website, emails and social media.   | 1<br>Ticket  | 1         | \$800       | \$1,000     | \$1,000              | \$1,200    |
| The Red-Hot Chili Sponsor                     | Sponsor provides company branded championship belt for 1st place winner along with 2nd & 3rd place ribbons. Signage at event placed at chili cook-off area (company branded), logo on pre-event promotions, event signage, Chapter website, emails and social media.                               | 2<br>Tickets | 1         | \$750       | \$950       | \$950                | \$1,150    |
| The Tossin' Spurs Sponsor  — Sponsor Provides | Sponsor brings their own cornhole set. Company branded signage at game. Logo on pre-event promotions, event signage, Chapter website, emails and social media.   | 1<br>Ticket  | 2         | \$300       | \$500       | \$500                | \$700      |
| The Tossin' Spurs Sponsor  — Chapter Provides | Chapter furnishes company branded cornhole set, you will get to keep after the event. Company branded signage at game. Logo on pre-event promotions, event signage, Chapter website, emails and social media.  | 1<br>Ticket  | 2         | \$600       | \$800       | \$800                | \$1,000    |
| The Barrel and<br>Bloom Sponsor               | Chapter to provide decorations and centerpieces, company branded signage on dining tables. Logo on pre-event promotions, event signage, Chapter website, emails and social media.  | 1<br>Ticket  | 10        | \$500       | \$700       | \$700                | \$900      |

**CENTRAL** 

## BOOTS, BUCKLES, & COUNTRY **NIGHTS THURSDAY, MAY 28**

| SPONSORSHIP TYPE                                | DESCRIPTION   | ATTENDEES    | QUANTITY  | IN THE MAR | KETING PLAN | AFTER MARI | KETING PLAN |
|---|---|--------------|-----------|------------|-------------|------------|-------------|
|   |   | INCLUDED     | AVAILABLE | MEMBER     | NON-MEMBER  | MEMBER     | NON-MEMBER  |
| The 8 Second<br>Ride Sponsor                    | Logo Banner at the mechanical bull. Logo on pre-event promotions, event signage, Chapter website, emails and social media.  | 1<br>Ticket  | 4         | \$600      | \$800       | \$800      | \$1,000     |
| The Southern<br>Supper Sponsor                  | Sponsor bbq dinner, company branded signage at dinner stations. Logo on pre-event promotions, event signage, Chapter website, emails and social media.                              | 1<br>Ticket  | 5         | \$500      | \$600       | \$600      | \$700       |
| The Sweet Bourbon<br>Bite Sponsor               | Chapter to provide dessert, company branded signage on dessert table. Logo on pre-event promotions, event signage, Chapter website, emails and social media.                        | 1<br>Ticket  | 5         | \$500      | \$600       | \$600      | \$700       |
| The Snapshot<br>Saloon Sponsor                  | Company branding incorporated on photo strip for attendees.<br>Logo on pre- event promotions, event signage, Chapter<br>website, emails and social media.                           | 1<br>Ticket  | 4         | \$550      | \$650       | \$650      | \$750       |
| The Welcome<br>Wagon Sponsor                    | Greet attendees at registration, company branded signage on banner behind registration area. Logo on pre-event promotions, event signage, Chapter website, emails and social media. | 1<br>Ticket  | 2         | \$350      | \$450       | \$450      | \$550       |
| Banner Sponsor                                  | Company branded banner to be displayed. This sponsorship Does NOT include admission.  | 0            | NO LIMIT  | \$150      | \$200       | \$175      | \$225       |
| TICKET TYPE                                     |   |              |           | MEMBER     | NON-MEMBER  | MEMBER     | NON-MEMBER  |
|   | 4-Pack of Tickets   | 4<br>Tickets | 10        | \$400      | \$600       | \$500      | \$700       |
|   | Ticket to Attend  | 1<br>Ticket  | NO LIMIT  | \$125      | \$175       | \$150      | \$200       |
|   | Plus One Ticket (for Non-CAI friends & family only)   | 1<br>Ticket  | NO LIMIT  | \$75       | \$100       | \$75       | \$100       |
|   | Chili Cook Off Participant <b>This sponsorship Does NOT include admission.</b>  | 0            | NO LIMIT  | \$25       | \$25        | \$25       | \$25        |
|   | Bourbon Trail Participant/Ticket <b>This sponsorship Does NOT include admission.</b>  | 0            | NO LIMIT  | \$20       | \$20        | \$20       | \$20        |
| RAFFLE PRIZE                                    |   |              |           | MEMBER     | NON-MEMBER  | MEMBER     | NON-MEMBER  |
| The Bourbon Trail Sponsor<br>— Chapter Provides | Chapter provides 1 bottle of alcohol or basket. Logo on bottle/<br>basket. <b>This sponsorship Does NOT include admission.</b>  | 0            | NO LIMIT  | \$75       | \$100       | \$150      | \$200       |
| The Bourbon Trail<br>Donation                   | Sponsor provides 1 bottle of alcohol or basket. Logo on bottle/basket. <b>This sponsorship Does NOT include admission.</b>  | 0            | NO LIMIT  |            | FR          | EE         | 1           |

#### **EVENT LOCATION**

**CENTRAL/MID** 

### **BOWLING TOURNAMENT THURSDAY, JUNE 25**

Lace up your bowling shoes and join us for a night of strikes, spares, and friendly competition! Our Bowling Tournament blends fun and networking as teams hit the lanes, cheer each other on, and enjoy food, drinks, and plenty of laughs. Whether you're a pro or just in it for fun, it's all about great company, team spirit, and a little healthy competition. Don't forget your creative team name-and maybe some lucky socks!

| SPONSORSHIP TYPE               | DESCRIPTION   | ATTENDEES      | QUANTITY  | IN THE MAR | KETING PLAN | AFTER MARKETING PLAN |            |
|--------------------------------|---|----------------|-----------|------------|-------------|----------------------|------------|
|                                |   | INCLUDED       | AVAILABLE | MEMBER     | NON-MEMBER  | MEMBER               | NON-MEMBER |
| Title Sponsor                  | 2 Reserved bowling lanes (prime location choice), announcement recognition, company branded banner placed at entrances, company branded signage at your designated lanes. Logo on pre-event promotions, event signage, Chapter website, emails and social media.  | 8<br>Bowlers   | 1         | \$2,000    | \$2,500     | \$2,300              | \$2,800    |
| Full Lane Sponsor              | Reserved bowling lane, company branded signage at your designated lane. Logo on pre-event promotions, event signage, Chapter website, emails and social media.  | 4<br>Bowlers   | 13        | \$600      | \$700       | \$700                | \$800      |
| Half Lane Sponsor              | Shared bowling lane. Logo on pre-event promotions, event signage, Chapter website, emails, and social media.  | 2<br>Bowlers   | 4         | \$400      | \$500       | \$500                | \$600      |
| Registration Sponsor           | Greet every attendee at registration, company branded banner near registration area. Logo on pre-event promotions, event signage, Chapter website, emails and social media. <b>This sponsorship Does NOT include bowling.</b>   | 1<br>Attendee  | 1         | \$300      | \$400       | \$400                | \$500      |
| Photo Booth Sponsor            | Company branding incorporated on photo strip for attendees. Logo on pre- event promotions, event signage, Chapter website, emails, and social media. This sponsorship Does NOT include bowling.   | 1<br>Attendee  | 4         | \$300      | \$400       | \$400                | \$500      |
| Tournament Winner<br>Sponsor   | Company representative presents award to winning team at end of the event. <b>Chapter to purchase prize</b> . Logo on preevent promotions, event signage, Chapter website, emails and social media. <b>This sponsorship Does NOT include bowling.</b>   | 1<br>Attendee  | 1         | \$400      | \$500       | \$500                | \$600      |
| Super Strike Raffle<br>Sponsor | Company representatives distribute raffle ticket for each person that bowls a strike during tournament. Logo on preevent promotions, event signage, Chapter website, emails and social media. Sponsor provides winning prize for raffle drawing at end of the night (\$100 minimum). This sponsorship Does NOT include bowling. | 2<br>Attendees | 1         | \$400      | \$500       | \$500                | \$600      |
| Munchies Sponsor               | Sponsor the food station for all attendees during event. Logo on pre-event promotions, event signage, Chapter website, emails and social media. Signage on buffet table. Chapter provides food. <i>This sponsorship Does NOT include bowling.</i>   | 1<br>Attendee  | 6         | \$300      | \$400       | \$400                | \$500      |
| Banner Sponsor                 | Includes company-branded banner to be hung at venue.  Artwork required at least 30 days prior to event. This sponsorship Does NOT include admission.  | 0              | NO LIMIT  | \$150      | \$200       | \$175                | \$225      |

**CENTRAL/MID** 

### **BOWLING TOURNAMENT THURSDAY, JUNE 25**

| TICKET TYPE   |  |               |          | MEMBER | NON-MEMBER | MEMBER | NON-MEMBER |
|---|--|---------------|----------|--------|------------|--------|------------|
|   | Ticket to Attend <b>This sponsorship Does NOT include bowling.</b>   | 1<br>Attendee | NO LIMIT | \$100  | \$150      | \$125  | \$200      |
| Plus One Ticket (for Non-CAI friends & family only) <b>This sponsorship Does NOT include bowling.</b> |  | 1<br>Attendee | NO LIMIT | \$75   | \$100      | \$75   | \$100      |
| Raffle Tickets (1 sheet of 10 tickets) <b>This sponsorship Does NOT include bowling.</b>              |  |               | NO LIMIT | \$10   | \$10       | \$15   | \$15       |
| RAFFLE PRIZE  |  |               |          | MEMBER | NON-MEMBER | MEMBER | NON-MEMBER |
| Raffle Prize Sponsor—<br>Chapter Provides   | Chapter to purchase a raffle prize and place your logo, company contact information on the raffle prize. This sponsorship Does NOT include admission.  | 0             | NO LIMIT | \$75   | \$100      | \$150  | \$200      |
| Raffle Prize Sponsor—<br>Sponsor Provides   | <b>Sponsor to purchase a raffle prize</b> and place your logo, company contact information on the raffle prize. Must be dropped off to the Chapter office 1 week prior to the event. <b>This sponsorship Does NOT include admission.</b> | 0             | NO LIMIT |        | FR         | EE     |            |

#### **EVENT LOCATION**

MID/SOUTH

# **DESIGNATION & NEW MEMBER MIXER WEDNESDAY, JULY 29**

Join us for the Designation and New Member Mixer-an evening of celebration and connection. We'll honor those who've earned CAI Designations and Certifications while giving a warm welcome to our newest members.

Come mingle, build relationships, and grow your network with peers who share your passion for stronger communities.

|   |  | ATTENDEES      | QUANTITY  | IN THE MARI | KETING PLAN | AFTER MARKETING PLAN |            |
|---|--|----------------|-----------|-------------|-------------|----------------------|------------|
| SPONSORSHIP TYPE                          | DESCRIPTION  | INCLUDED       | AVAILABLE | MEMBER      | NON-MEMBER  | MEMBER               | NON-MEMBER |
| Event Sponsor                             | Includes the opportunity to give a 3-5 minute overview of what your company does. Includes logo on pre-event promotions, event signage, Chapter website, emails and social media.  | 2<br>Attendees | 4         | \$700       | \$1,000     | \$800                | \$1,100    |
| New Member Memento<br>Sponsor             | Logo on pre-event promotions, event signage, Chapter website, emails, and social media. Chapter supplies small CAllogoed gift for new members.   | 1<br>Attendee  | 4         | \$450       | \$650       | \$650                | \$850      |
| Designation Memento<br>Sponsor            | Logo on pre-event promotions, event signage, Chapter website, emails, and social media. Chapter supplies small CAllogoed gift for those that have achieved their designations.   | 1<br>Attendee  | 4         | \$450       | \$650       | \$650                | \$850      |
| Centerpiece Sponsor                       | Logo on pre-event promotions, event signage, Chapter website, emails, and social media. Chapter supplies centerpieces.   | 1<br>Attendee  | 2         | \$450       | \$650       | \$650                | \$850      |
| Registration Sponsor                      | Meet and greet all attendees one-on-one as they arrive and help check them in. Logo on Chapter website, emails, social media.  | 1<br>Attendee  | 1         | \$500       | \$700       | \$700                | \$900      |
| Food Sponsor                              | Logo on signage at event at food stations, on pre-event promotions, event signage, Chapter website, emails and social media.   | 1<br>Attendee  | 5         | \$450       | \$650       | \$650                | \$850      |
| Photobooth Sponsor                        | Logo on photos to take home. Logo on Chapter website, emails, social media.  | 1<br>Attendee  | 4         | \$450       | \$650       | \$650                | \$850      |
| Drink Sponsor                             | Logo on cocktail napkins used with the service of drinks. Logo on pre-event promotions, event signage, Chapter website, emails and social media.   | 1<br>Attendee  | 2         | \$500       | \$700       | \$700                | \$900      |
| Banner Sponsor                            | Includes company-branded banner to be hung at venue. (Artwork required at least 30 days prior to event.) <b>This sponsorship Does NOT include admission.</b>   | 0              | NO LIMIT  | \$150       | \$200       | \$175                | \$225      |
| TICKET TYPE                               |  |                |           | MEMBER      | NON-MEMBER  | MEMBER               | NON-MEMBER |
| N   | New Member (within the last 12 months) Ticket (beyond 1st Co. Rep)   | 1<br>Attendee  | NO LIMIT  | \$25        | n/a         | \$50                 | n/a        |
|   | Non-Member Ticket  | 1<br>Attendee  | NO LIMIT  | n/a         | \$150       | n/a                  | \$200      |
|   | Plus One Ticket (for Non-CAI friends & family only)  | 1<br>Attendee  | NO LIMIT  | \$50        | \$75        | \$75                 | \$100      |
|   | CAI-GRIE Manager or Homeowner Member Ticket  | 1<br>Attendee  | NO LIMIT  | \$50        | n/a         | \$75                 | n/a        |
|   | CAI-GRIE Business Partner Ticket   | 1<br>Attendee  | NO LIMIT  | \$100       | n/a         | \$150                | n/a        |
| RAFFLE PRIZE                              |  |                |           | MEMBER      | NON-MEMBER  | MEMBER               | NON-MEMBER |
| Raffle Prize Sponsor—<br>Chapter Provides | Chapter to purchase a raffle prize and place your logo, company contact information on the raffle prize. This sponsorship Does NOT include admission.  | 0              | NO LIMIT  | \$75        | \$100       | \$150                | \$200      |
| Raffle Prize Sponsor—<br>Sponsor Provides | <b>Sponsor to purchase a raffle prize</b> and place your logo, company contact information on the raffle prize. Must be dropped off to the Chapter office 1 week prior to the event. <b>This sponsorship Does NOT include admission.</b> | 0              | NO LIMIT  |             | FR          | EE                   |            |

SOUTH

### **BEACH BLANKET BINGO THURSDAY, JULY 30**

Grab your flip-flops and sunscreen—it's time for a night of tropical fun! Join us for Beach Blanket Bingo, where the games are hot, the prizes are cool, and the vibe is pure island getaway. With beachy décor, fun cocktails, and plenty of laughs, it's bingo like you've never played before!

| SPONSORSHIP TYPE       | DESCRIPTION   | ATTENDEES     | QUANTITY  | IN THE MARI | KETING PLAN | AFTER MARK | KETING PLAN |
|------------------------|---|---------------|-----------|-------------|-------------|------------|-------------|
|                        |   | INCLUDED      | AVAILABLE | MEMBER      | NON-MEMBER  | MEMBER     | NON-MEMBER  |
| Bingo Card Sponsor     | Your company logo on the call cards, and your logo featured on pre-event promotions, event signage, the Chapter website, emails, and social media.  | 1<br>Player   | 3         | \$300       | \$500       | \$400      | \$600       |
| Bingo Dabber Sponsor   | Your company logo on the bingo dadbbers, and your logo featured on pre-event promotions, event signage, the Chapter website, emails, and social media.  | 1<br>Player   | 1         | \$400       | \$600       | \$500      | \$800       |
| Food Sponsor           | Showcase your brand as the one who keeps everyone fueled! This sponsorship includes a company-branded sign displayed at the food table, plus your logo featured on pre-event promotions, event signage, the Chapter website, emails, and social media.  | 1<br>Player   | 10        | \$250       | \$450       | \$350      | \$650       |
| Shout Out Sponsorship  | This unique sponsorship gives your company the chance to be front and center during the fun. One company representative will serve as the host for one of the bingo rounds, calling the numbers. It's a memorable way to showcase your brand, connect with attendees in a fun and interactive way. This includes your logo featured on pre-event promotions, event signage, the Chapter website, emails, and social media. <b>This sponsorship Does NOT include bingo play.</b> | 1<br>Attendee | 3         | \$400       | \$600       | \$500      | \$700       |
| Round Winner Sponsor   | Your logo will be featured on pre-event promotions, event signage, the Chapter website, emails, and social media. As a Round Prize Sponsor, you'll provide a minimum value \$50 gift card/basket, be creative, to be awarded to the winner of one of the rounds.  | 1<br>Player   | 12        | \$175       | \$275       | \$275      | \$375       |
| Registration Sponsor   | Greet all attendees and check them in at Registration, providing them their bingo cards and dabbers. Includes 1 attendee, who can also play. Plus your logo featured on preevent promotions, event signage, the Chapter website, emails, and social media.  | 1<br>Player   | 1         | \$300       | \$400       | \$400      | \$500       |
| Photo Booth Sponsor    | Logo on all photo prints and digital photos shared. Your logo will be featured on pre-event promotions, event signage, the Chapter website, emails, and social media.   | 1<br>Player   | 4         | \$300       | \$400       | \$400      | \$500       |
| Banner Sponsor         | Can't make it, but want to be a part of the night? Have your company-branded banner hung at the venue. <b>This sponsorship Does NOT include admission.</b>  | 0             | NO LIMIT  | \$150       | \$200       | \$175      | \$225       |
| Additional Bingo Cards | Want to play more than one card at a time? Purchase additional bingo cards. Note: One card per round is included with your attendance. <b>This sponsorship Does NOT include admission.</b>  | 0             | NO LIMIT  | \$5         | \$7         | \$7        | \$9         |

#### **EVENT LOCATION**

SOUTH

### **BEACH BLANKET BINGO THURSDAY, JULY 30**

| TICKET TYPE                     |  |               |          | MEMBER | NON-MEMBER                        | MEMBER | NON-MEMBER |  |
|---------------------------------|--|---------------|----------|--------|-----------------------------------|--------|------------|--|
|                                 | CLAC Raffle Tickets<br>This sponsorship Does NOT include admission or bingo play.  | 0             | NO LIMIT | \$10   | \$10                              | \$15   | \$15       |  |
|                                 | Ticket to Attend <b>This sponsorship Does NOT include bingo play.</b>  | 1<br>Attendee | NO LIMIT | \$100  | \$150                             | \$150  | \$200      |  |
|                                 | 4<br>Players   | 11            | \$350    | \$550  | \$550                             | \$750  |            |  |
|                                 | 1<br>Attendee  | NO LIMIT      | \$75     | \$100  | \$100                             | \$125  |            |  |
| CLAC RAFFLE PRIZE               |  |               |          | MEMBER | MEMBER NON-MEMBER MEMBER NON-MEME |        |            |  |
| CLAC Raffle  — Sponsor Provides | Can't attend but still want to be part of the night? Or joining us and looking to support CLAC? Your logo will be featured in pre-event promotions, event signage, the Chapter website, emails, and social media. This sponsorship Does NOT include admission or bingo play. | 0             | NO LIMIT |        | FREE                              |        |            |  |
| CLAC Raffle  — Chapter Provides | Can't attend but still want to be part of the night? Or joining us and looking to support CLAC? Your logo will be featured in pre-event promotions, event signage, the Chapter website, emails, and social media. This sponsorship Does NOT include admission or bingo play. | 0             | NO LIMIT | \$75   | \$75                              | \$75   | \$75       |  |
| CLAC Raffle  — Chapter Provides | Can't attend but still want to be part of the night? Or joining us and looking to support CLAC? Your logo will be featured in pre-event promotions, event signage, the Chapter website, emails, and social media. This sponsorship Does NOT include admission or bingo play. | 0             | NO LIMIT | \$100  | \$100                             | \$100  | \$100      |  |

TEMECULA CREEK INN GOLF COURSE **TEMECULA, CA** 

#### **GLOW GOLF TOURNEY THURSDAY, AUGUST 28**

Get ready to light up the night! Our Neon Lights Golf Tournament puts a glowing twist on the game with illuminated golf balls, neon tee markers, and a course that comes alive after dark. Golfers will enjoy an evening of glowing fun - complete with food, drinks, contests, and plenty of laughs under the stars. Whether you're chasing birdies or just chasing the glow, this tournament is all about camaraderie, creativity, and unforgettable memories. Gather your team, gear up with glow accessories, and join us for a night where the course shines as bright as the competition! Foursomes sold out last year, so be sure to book early.

| SPONSORSHIP TYPE          | DESCRIPTION   | ATTENDEES                        | QUANTITY  | IN THE MAR | KETING PLAN | AFTER MAR | KETING PLAN |
|---------------------------|---|----------------------------------|-----------|------------|-------------|-----------|-------------|
|                           |   | INCLUDED                         | AVAILABLE | MEMBER     | NON-MEMBER  | MEMBER    | NON-MEMBER  |
| Glow Title Sponsor        | Shine the brightest with exclusive naming rights, live recognition, and top billing on all event promotions. Includes choice of 4 golfers or a prime tee booth location.  | 4 Golfers<br>-OR-<br>2 Attendees | 1         | \$1,500    | \$2,200     | \$2,200   | \$2,900     |
| Glow Ball Sponsor         | Light up the course with your company-branded glow-in-the-dark golf balls for every player (sponsor to provide sleeves of 4 for each foursome). Includes 2 golfers and logo placement across all promotions.  | 2<br>Golfers                     | 2         | \$500      | \$700       | \$700     | \$900       |
| Neon Bites Buffet Sponsor | Fuel the fun before tee-off! Your logo featured at the buffet, plus all pre-event promotions. Hang out in the fun neon lounge all night. This sponsorship does NOT include tournament entry.  | 1<br>Attendee                    | 4         | \$350      | \$450       | \$450     | \$550       |
| Glow Tee Booth Sponsor    | Light up a tee box with your branded setup, goodies, or refreshments (you will need to provide a 1 day insurance rider with the course and chapter as additionally insured). Includes signage, promo logo placement. This sponsorship does NOT include tournament entry.  | 2<br>Attendees                   | 8         | \$800      | \$900       | \$900     | \$1,000     |
| Glow Bar Sponsor          | Be the life of the course! Includes company branded signage at the bar and bar napkins, promo logos, & hang out in the neon lounge all night. This sponsorship does NOT include tournament entry.   | 1<br>Attendee                    | 1         | \$800      | \$900       | \$900     | \$1,000     |
| Bathroom Cart Sponsor     | Run golfers or tee booth sponsors to the bathroom, company branded signage on golf cart. Logo on pre-event promotions, event signage, Chapter Website, emails & social media. <i>This</i> sponsorship does NOT include tournament entry.                                  | 1<br>Attendee                    | 1         | \$500      | \$600       | \$600     | \$700       |
| Registration Sponsor      | Sponsor assists with checking golfers and attendees in at the registration table and after tee off, hang out in the neon lounge. Logo on pre-event promotions, event signage, Chapter Website, emails & social media. This sponsorship does NOT include tournament entry. | 1<br>Attendee                    | 1         | \$250      | \$350       | \$350     | \$450       |
| Golf Cart Window Sponsor  | Includes logo and contact info on windshield of carts, Chapter provides window stickers, Logo on pre-event promotions, event signage, Chapter website, emails and social media. <b>This sponsorship does NOT include tournament entry.</b>                                | 1<br>Attendee                    | 2         | \$500      | \$600       | \$600     | \$700       |
| Foursome Photo Sponsor    | Includes logo on photo provided to each golfer. Logo on pre-<br>event promotions, event signage, Chapter website, emails and<br>social media & hang out in the neon lounge all night. <b>This</b><br><b>sponsorship does NOT include tournament entry.</b>                | 1<br>Attendee                    | 4         | \$500      | \$600       | \$600     | \$700       |
| Flashlight Sponsor        | Includes logo on pre-event promotions, event signage, Chapter website, emails and social media. Sponsor supplies company-branded flashlights for all 72 golfers. <b>This sponsorship does NOT include tournament entry.</b>   | 1<br>Attendee                    | 1         | \$250      | \$350       | \$350     | \$450       |

#### **EVENT LOCATION**

**TEMECULA CREEK INN GOLF COURSE TEMECULA, CA** 

### **GLOW GOLF TOURNEY THURSDAY, AUGUST 28**

|  |   | _             |           |             | _           |                      | _          |
|--|---|---------------|-----------|-------------|-------------|----------------------|------------|
| SPONSORSHIP TYPE                         | DESCRIPTION   | ATTENDEES     | QUANTITY  | IN THE MARI | KETING PLAN | AFTER MARKETING PLAN |            |
|  |   | INCLUDED      | AVAILABLE | MEMBER      | NON-MEMBER  | MEMBER               | NON-MEMBER |
| Neon Glow Sponsor                        | Includes signage at the Neon/Glow table. Chapter to purchase glow/neon to allow everyone to decorate the carts and themselves. This sponsorship does NOT include tournament entry.  | 1<br>Attendee | NO LIMIT  | \$150       | \$200       | \$200                | \$250      |
| Banner Sponsor                           | Includes company-branded banner to be hung at venue. (Artwork required at least 30 days prior to event.) This sponsorship does NOT include admission OR tournament entry.   | 0             | NO LIMIT  | \$150       | \$200       | \$175                | \$225      |
| TICKET TYPE                              |   |               |           | MEMBER      | NON-MEMBER  | MEMBER               | NON-MEMBER |
|  | Foursome of Golfers (max is 18 foursomes or 72 Golfers)   | 4<br>Golfers  | 18        | \$600       | \$700       | \$700                | \$800      |
|  | Twosome of Golfers (max is 18 foursomes or 72 Golfers)  | 2<br>Golfers  | 36        | \$300       | \$350       | \$350                | \$400      |
|  | Single Golfer (max is 18 foursomes or 72 Golfers)   | 1<br>Golfer   | 72        | \$150       | \$200       | \$200                | \$250      |
| RAFFLE PRIZE                             |   |               |           | MEMBER      | NON-MEMBER  | MEMBER               | NON-MEMBER |
| Raffle Prize Sponsor  — Chapter Provides | Chapter to purchase a raffle prize and place your logo, company contact information on the raffle prize. This sponsorship Does NOT include admission or tournament entry  | 0             | NO LIMIT  | \$75        | \$100       | \$150                | \$200      |
| Raffle Prize Sponsor  — Sponsor Provides | Sponsor to purchase a raffle prize and place your logo, company contact information on the raffle prize. Must be dropped off to the Chapter office 1 week prior to the event. This sponsorship Does NOT include admission or tournament entry | 0             | NO LIMIT  | Free        |             |                      |            |
| CLAC Champion                            | This donation goes directly to CLAC in support of the Chapter's contribution goal and advocacy efforts in Sacramento. Special recognition on Chapter website/emails. This builds your CLAC total towards the CLAC Champion ribbon.            | 0             | NO LIMIT  |             | \$2         | 25                   |            |

PRADO OLYMPIC SHOOTING RANGE

### TRAP SHOOTING FRIDAY, SEPTEMBER 25

Take aim for an unforgettable day of fun, networking, and friendly competition at our Trap Shooting Tournament! Whether you're a seasoned sharpshooter or a first-time clay buster, this event is the perfect way to connect with colleagues, test your skills, and enjoy a unique outdoor experience. Participants will enjoy: A thrilling trap shooting competition with safety instruction provided. Opportunities to network in a relaxed, adventurous atmosphere. Delicious food, drinks, and prizes for top shooters. Grab your team, load up (safely!), and get ready to pull, aim, and fire your way to bragging rights and lasting memories.

| SPONSORSHIP TYPE                 | DESCRIPTION  | ATTENDEES                          | QUANTITY  | IN THE MARI | KETING PLAN | AFTER MARKETING PLAN |            |
|----------------------------------|--|------------------------------------|-----------|-------------|-------------|----------------------|------------|
| 0.0100101111 1112                | 3330 11311   | INCLUDED                           | AVAILABLE | MEMBER      | NON-MEMBER  | MEMBER               | NON-MEMBER |
| Bullseye Title Sponsor           | Team of 5 shooters – 2 rounds of shooting with ammo (includes lunch), 1 Main Area Table Top with 2 company representatives (includes lunch), Announcement Recognition, Signage at Event (company branded banner placed at Main event area), Logo on pre-event ads, chapter website, emails and social media                    | 5 Shooters<br>—AND—<br>2 Attendees | 1         | \$2,500     | \$2,600     | \$2,600              | \$2,700    |
| Sharp Shooter Station<br>Sponsor | Tabletop with 2 company representatives (includes lunch), bring your Pop Up Tent, Table & Chairs, and swag, snacks and non-alcoholic drinks and set up in the field. Announcement Recognition, Signage at Event (company branded banner placed at Field area), Logo on pre-event ads, chapter website, emails and social media | 2<br>Shooters                      | 5         | \$700       | \$800       | \$800                | \$900      |
| Trap Team of 5 Sponsor           | Team of 5 shooters – 2 rounds of shooting with ammo (includes lunch), Company branded banner on fence, Logo on pre-event ads, chapter website, emails and social media   | 5<br>Shooters                      | 11        | \$1,000     | \$1,100     | \$1,100              | \$1,200    |
| Trap Team of 3 Sponsor           | Team of 3 shooters – 2 rounds of shooting with ammo (includes lunch), Name on pre-event ads, chapter website, emails and social media, Will be combined with a Trap Team of 2  | 3<br>Shooters                      | 4         | \$700       | \$800       | \$800                | \$900      |
| Trap Team of 2 Sponsor           | Team of 2 shooters – 2 rounds of shooting with ammo (includes lunch), Will be combined with a Trap Team of 3   | 2<br>Shooters                      | 4         | \$500       | \$600       | \$600                | \$700      |
| Awards Sponsor                   | 1 ticket for attendee (includes lunch), Company Representative presents awards to winning teams at end of the event, Company name listed on pre-event ads, chapter website, emails and social media, Chapter purchases awards. Does not include trap shooting.   | 1<br>Attendee                      | 1         | \$500       | \$600       | \$600                | \$700      |
| Hat Sponsor                      | 1 ticket for attendee (includes lunch), Sponsor provides company branded hats for all attendees, Company name listed on pre-event ads, chapter website, emails and social media. Does not include trap shooting.   | 1<br>Attendee                      | 1         | \$400       | \$450       | \$450                | \$500      |
| Safety Sponsor                   | 1 ticket for attendee (includes lunch), Sponsor of required safety glasses and ear buds for all attendees (Chapter will purchase safety items), Company name listed on pre-event ads, chapter website, emails and social media. Does not include trap shooting.  | 1<br>Attendee                      | 1         | \$400       | \$450       | \$450                | \$500      |
| Lunch Sponsor                    | 1 ticket for attendee as spectator (includes lunch), Sponsor incredible on-site smoked and grilled BBQ lunch, Company name listed on pre-event ads, chapter website, emails and social media, Logo on signage near food stations. Does not include trap shooting   | 1<br>Attendee                      | 6         | \$400       | \$450       | \$450                | \$500      |
| Registration Sponsor             | 1 ticket for attendee as spectator (includes lunch), Greet every attendee at registration, Signage at event (company branded banner near registration area), Company name listed on preevent ads, chapter website, emails and social media. Does not include trap shooting.  | 1<br>Attendee                      | 1         | \$400       | \$450       | \$450                | \$500      |

#### **EVENT LOCATION**

**PRADO OLYMPIC SHOOTING RANGE** 

# TRAP SHOOTING **FRIDAY, SEPTEMBER 25**

| SPONSORSHIP TYPE                 | DESCRIPTION  | ATTENDEES<br>Included | QUANTITY  | IN THE MARKETING PLAN |            | AFTER MARKETING PLAN |            |
|----------------------------------|--|-----------------------|-----------|-----------------------|------------|----------------------|------------|
|                                  |  | INCLUDED              | AVAILABLE | MEMBER                | NON-MEMBER | MEMBER               | NON-MEMBER |
| Lock & Load Beverage<br>Sponsor  | Sponsor the morning coffee cart & water for the day. Signage at event at the coffee station, Company name listed on preevent ads, chapter website, emails and social media. Does not include trap shooting.              | 1<br>Attendee         | 4         | \$400                 | \$450      | \$450                | \$500      |
| Lock & Load Breakfast<br>Sponsor | Sponsor the morning snacks to get everyone started for the day. Signage at event at the fueling station, Company name listed on pre-event ads, chapter website, emails and social media. Does not include trap shooting. | 1<br>Attendee         | 4         | \$350                 | \$400      | \$400                | \$450      |
| Aim & Frame Photo<br>Sponsor     | Sponsor participant photos with branded digital overlays or printed keepsakes. Includes logo on all photos, signage at the photo area, and recognition in pre-event promotions. Does not include trap shooting.          | 1<br>Attendee         | 4         | \$350                 | \$400      | \$400                | \$450      |
| Banner Sponsor                   | Includes company-branded banner with Logo to be hung at venue. (company logo due 30 days in advance)   | 0                     | NO LIMIT  | \$150                 | \$200      | \$175                | \$225      |

MID/SOUTH

# TRUNK OR TREAT AND MOVIE NIGHT THURSDAY, OCTOBER 8

Join us for a spooktacular evening of family fun at our Halloween Trunk-or-Treat & Movie Night! Members will gather for a safe and festive night filled with decorated trunks/tabletop booths, candy galore, contests, and a movie under the stars. Don't worry, we know the adults need to have fun too.

| SPONSORSHIP TYPE                      | DESCRIPTION   | ATTENDEES      | QUANTITY  | IN THE MARI | KETING PLAN | AFTER MARKETING PLAN |            |
|---------------------------------------|---|----------------|-----------|-------------|-------------|----------------------|------------|
|                                       |   | INCLUDED       | AVAILABLE | MEMBER      | NON-MEMBER  | MEMBER               | NON-MEMBER |
| Spooktacular "Trunk"<br>Sponsor       | Show off your creativity by sponsoring a "trunk" or tabletop booth! Your company will be highlighted with event signage and your logo featured in pre-event promotions on the Chapter website, emails, and social media. **You will also automatically be entered into the Trunk Decorating Contest, where you can win your logo on the 2026 Monte Carlo/TOPS Step and Repeat (\$200 value) or one of two tabletop upgrades for the November 2026 luncheon, getting to pre-choose your tabletop location (\$100 value). | 2<br>Attendees | 20        | \$250       | \$350       | \$300                | \$400      |
| Creepin' it Real<br>Costume Sponsor   | As the Costume Contest Sponsor, your business will be showcased with event signage and featured in all pre-event promotions on the Chapter website, emails, and social media. to present the prize in one of 4 categories. Sponsor to provide \$25.00 value prize for both winners in their category (One adult & one lil monster winner in each category).   | 1<br>Attendee  | 4         | \$150       | \$250       | \$200                | \$300      |
| Food & Drinks Sponsor                 | Your business will be promoted with event signage near the food & drinks and logo placement on pre-event marketing via the Chapter website, emails, and social media. to attend and enjoy the festivities alongside guests.   | 1<br>Attendee  | 10        | \$150       | \$250       | \$200                | \$300      |
| Haunted Screen Sponsor                | As the Movie Sponsor, your company will be featured with event signage on the big screen and highlighted in all pre-<br>event promotions on the Chapter website, emails, and social media. to attend and enjoy the feature presentation under the stars.  | 1<br>Attendee  | 4         | \$250       | \$350       | \$350                | \$450      |
| Fright & Flash<br>Photo Booth Sponsor | Your company will be front and center every time guests snap a picture. Your business will be recognized with your logo on the photos, logo placement in pre-event promotions on the Chapter website, emails, and social media, plus to attend and mingle with guests while the photos roll in.   | 1<br>Attendee  | 4         | \$250       | \$350       | \$350                | \$450      |
| Boo Bag Sponsor                       | Make sure monsters of all ages leave with a bag full of treats! Your business will be featured with event signage and preevent logo placement on the Chapter website, emails, and social media. A company representative can distribute treat bags to all the trick-or-treaters of all ages.  | 1<br>Attendee  | 1         | \$200       | \$300       | \$250                | \$350      |
| Registration Sponsor                  | Check in all the ghosts and goblins, greeting all the guests. Your business will be featured with event signage and preevent logo placement on the Chapter website, emails, and social media.   | 2<br>Attendees | 1         | \$250       | \$350       | \$350                | \$450      |
| TICKET TYPE                           |   |                |           | MEMBER      | NON-MEMBER  | MEMBER               | NON-MEMBER |
|                                       | Ticket to Attend  | 1<br>Attendee  | 50        | \$50        | \$75        | \$75                 | \$100      |
|                                       | Me + 3 (Non-CAI friends & family)   | 4<br>Attendees | 15        | \$125       | \$225       | \$150                | \$250      |
|                                       | Plus One Ticket (for Non-CAI friends & family only)   | 1<br>Attendee  | NO LIMIT  | \$25        | \$75        | \$75                 | \$125      |

#### **EVENT LOCATION**

**NO LOCATION YET** 

# MONTE CARLO AND TOPS **AWARDS SATURDAY, DECEMBER 5**

Join us for an unforgettable evening as we celebrate excellence at the TOPS Awards—Top of Profession in the Greater Inland Empire. This elegant gala brings together industry leaders and peers for a night of recognition, connection, and celebration. Enjoy a dazzling mix of fine dining, cocktails, lively dancing, and thrilling casino-style gaming in true Monte Carlo fashion. It's a night to honor outstanding achievements while making memories filled with fun, glamour, and excitement!

| SPONSORSHIP TYPE       | DESCRIPTION   | ATTENDEES  | QUANTITY  | IN THE MARI | KETING PLAN | AFTER MARKETING PLAN |            |
|------------------------|---|------------|-----------|-------------|-------------|----------------------|------------|
|                        |   | INCLUDED   | AVAILABLE | MEMBER      | NON-MEMBER  | MEMBER               | NON-MEMBER |
| Title Sponsor          | Reserved table and ability to pre-select table location, 10 grand prize raffle tickets, announcement recognition. Logo included in digital presentation at event, on screens, on preevent promotions, event signage, Chapter website, emails, and social media. | 10 Tickets | 2         | \$3,000     | \$4,000     | \$3,500              | \$4,500    |
| TOPS Awards Sponsor    | Company representative to be on stage during the presentation of the awards, Logo included in digital presentation at event, on pre-event promotions, event signage, Chapter website, emails, and social media. Chapter purchases awards.                       | 1 Ticket   | 2         | \$1,500     | \$2,500     | \$2,000              | \$3,000    |
| Cocktail Hour Sponsor  | Announcement recognition, event signage in cocktail area. Logo included in digital presentation at event, on pre-event promotions, event signage, Chapter website, emails, and social media.  | 2 Tickets  | 2         | \$1,000     | \$2,000     | \$1,500              | \$2,500    |
| Bar Sponsor            | Company branded cocktail napkins at all bar locations all night. Logo included in digital presentation at event, on preevent promotions, event signage, Chapter website, emails, and social media. Chapter provides napkins.                                    | 2 Tickets  | 2         | \$1,000     | \$1,500     | \$1,500              | \$2,000    |
| Cocktail Cup Sponsor   | Company branded cups at all bar locations. Logo included in digital presentation at event, on pre-event promotions, event signage, Chapter website, emails, and social media.   | 2 Tickets  | 2         | \$1,000     | \$1,500     | \$1,500              | \$2,000    |
| Photo Booth Sponsor    | Company branding on photo strip. Logo included in digital presentation at event, on pre-event promotions, event signage, Chapter website, emails, and social media.   | 1 Ticket   | 4         | \$700       | \$800       | \$750                | \$850      |
| Entertainment Sponsor  | Signage at event near the stage and included in digital presentation, logo on pre-event promotions, event signage, Chapter website, emails and social media.  | 1 Ticket   | 4         | \$700       | \$800       | \$750                | \$850      |
| Registration Sponsor   | Greet attendees at registration, company branded banner near registration area. Logo included in digital presentation at event, on pre-event promotions, event signage, Chapter website, emails, and social media.  | 1 Ticket   | 4         | \$700       | \$800       | \$750                | \$850      |
| Decor Sponsor          | Company recognition as decor sponsor. Logo included in digital presentation at event, on pre-event promotions, event signage, Chapter website, emails, and social media. Event admission is sold separately.  | 0          | 10        | \$400       | \$500       | \$450                | \$550      |
| Paparazzi Wall Sponsor | Company branding on the paparazzi wall for the red carpet entrance. Logo included in digital presentation at event, on pre-event promotions, event signage, Chapter website, emails, and social media. Event admission is sold separately.                      | 0          | 15        | \$200       | \$300       | \$250                | \$350      |
| Grand Prize Raffle     | Announced recognition, logo on ticket, on pre-event promotions, event signage, Chapter website, emails and social media. Chapter provides Grand Raffle Prize.   | 1 Ticket   | 4         | \$700       | \$900       | \$800                | \$1,000    |

**NO LOCATION YET** 

# MONTE CARLO AND TOPS **AWARDS SATURDAY, DECEMBER 5**

| TICKET TYPE  |  |               |          | MEMBER  | NON-MEMBER | MEMBER  | NON-MEMBER |
|--|--|---------------|----------|---------|------------|---------|------------|
| TIGRET TIPE  | Table of 10  | 10<br>Tickets | 30       | \$2,400 | \$3,400    | \$2,600 | \$3,600    |
| Table of 5<br>(1/2 table - shared)                   |  |               | 60       | \$1,200 | \$1,700    | \$1,300 | \$1,800    |
| Ticket to Attend                                     |  |               | NO LIMIT | \$250   | \$350      | \$300   | \$450      |
|  | 1<br>Ticket  | NO LIMIT      | \$225    | \$325   | \$275      | \$425   |            |
| RAFFLE PRIZE   |  |               |          | MEMBER  | NON-MEMBER | MEMBER  | NON-MEMBER |
| Grand Raffle<br>Prize Sponsor<br>— Chapter Provides  | Announced recognition, logo on ticket, on pre-event promotions, event signage, Chapter website, emails and social media. Chapter provides Grand Raffle Prize. <b>Chapter to purchase a raffle prize</b> .                  | 1<br>Ticket   | 4        | \$700   | \$900      | \$800   | \$1,000    |
| Raffle Prize Sponsor<br>Tier 1<br>— Chapter Provides | Chapter to purchase a raffle prize and place your logo, company contact information on the raffle prize. This sponsorship Does NOT include admission.  | 0             | NO LIMIT | \$250   | \$250      | \$250   | \$250      |
| Raffle Prize Sponsor<br>Tier 2<br>— Chapter Provides | Chapter to purchase a raffle prize and place your logo, company contact information on the raffle prize. This sponsorship Does NOT include admission.  | 0             | NO LIMIT | \$150   | \$150      | \$150   | \$150      |
| Raffle Prize Sponsor<br>Tier 3<br>— Chapter Provides | Chapter to purchase a raffle prize and place your logo, company contact information on the raffle prize. This sponsorship Does NOT include admission.  | 0             | NO LIMIT | \$75    | \$75       | \$75    | \$75       |
| Raffle Prize Sponsor  — Sponsor Provides             | Sponsor to purchase a raffle prize and place your logo, company contact information on the raffle prize. Must be dropped off to the Chapter office 1 week prior to the event. This sponsorship Does NOT include admission. | 0             | NO LIMIT | FREE    |            |         |            |

#### CHAPTER PUBLICATIONS

#### **'26 CONNECT MAGAZINE AND '26 MEMBERSHIP DIRECTORY**

In 2021, the Chapter made the decision to combine its annual Membership Directory and the first issue of Connect Magazine into one publication, which offered a number of benefits to advertisers. The size of the Directory increased in size to 8.5"x11" and ad space is being offered in more sizes which provides companies with a smaller budget to still find advertising opportunities. The feedback we received was extremely positive, so we will continue with this format moving forward.

We will publish four issues of Connect Magazine in 2026. The first issue of the year will contain both magazine content and the 2026 Membership Directory with listings as of December 11, 2025. All magazine issues are electronic and will be available for download from the Chapter website, cai-grie.org.

If you have guestions or want to explore unique advertising opportunities using Connect Magazine that aren't shown here, contact the Chapter Office at 951-784-8613 or at info@cai-grie.org.



**PUBLICATION ISSUE AND TYPE** 

AD/EDITORIAL DEADLINE **PUBLICATION DATE** 

**2026 CONNECT ISSUE** 

> March 13, 2026 May 6, 2026

**2026 CONNECT ISSUE** 

> June 12, 2026 August 5, 2026

**2026 CONNECT ISSUE** 

September 11, 2026 November 5, 2026

**2026 CONNECT ISSUE DIRECTORY** 

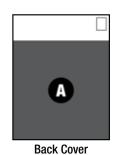
December 11, 2025 February 2, 2026

| EXAMPLE | AD TYPE                    | TRIM SIZE  | LIVE SIZE       | BLEED | SINGLE ISSUE<br>(ISSUE 2, 3 OR 4) | THREE ISSUES<br>(ISSUE 2, 3 & 4) | 2026 DIRECTORY<br>(ISSUE 1: 2026) |
|---------|----------------------------|--|-----------------|-------|-----------------------------------|----------------------------------|-----------------------------------|
| A       | Back Cover                 | 8.5" x 8.625"  | 7.625" x 7.625" | .125" | \$1,050                           | \$3,000                          | SOLD OUT                          |
| В       | Inside Front Cover         | 8.5" x 11"   | 7.625" x 10.15" | .125" | \$925                             | \$2,500                          | SOLD OUT                          |
| В       | Inside Back Cover          | 8.5" x 11"   | 7.625" x 10.15" | .125" | \$825                             | \$2,200                          | \$1200 (1 AVAILABLE)              |
| В       | Full Page inside           | 8.5" x 11"   | 7.625" x 10.15" | .125" | \$750                             | \$2,100                          | \$1,050                           |
| C       | 1/2-Page Horizontal        | 7.625" x 5"  | 7.625" x 5"     | N/A   | \$650                             | \$1,800                          | \$900                             |
| D       | 2/3-Page Vertical          | 5" x 10.15"  | 5" x 10.25"     | N/A   | \$550                             | \$1,500                          | \$750                             |
| E       | 1/3-Page Square            | 5" x 5"  | 5" x 5"         | N/A   | \$450                             | \$1,200                          | \$600                             |
| F       | 1/3-Page Vertical          | 2.5" x 10.15"  | 2.5" x 10.15"   | N/A   | \$450                             | \$1,200                          | \$600                             |
| G       | 1/6-Page Vertical          | 2.5" x 5"  | 2.5" x 5"       | N/A   | \$350                             | \$900                            | \$450                             |
| Н       | 1/6-Page Horizontal        | 5" x 2.5"  | 5" x 2.5"       | N/A   | \$350                             | \$900                            | \$450                             |
| ı       | Advertorial (editorial ad) | Sponsor writes and provides 500-1500 words and Photos. Story and photos can be branded to sponsor.  \$800 (3 AVAILABLE) ISSUE SELECTION IS FIRST COME-FIRST SERVE  N/A |                 |       |                                   |                                  | \$1300 (1 AVAILABLE)              |
| -       | Additional Listing         | List Your Company in an Additional Service Category. Price is Per Category and includes both print and digital Directory listings.                                     |                 |       |                                   |                                  | \$100                             |
| _       | Logo with Listing          | Enhance your listing and stand out with your logo with your business listing.  |                 |       |                                   |                                  | \$250                             |

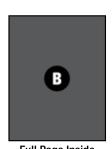
All ad sizes are 4-color (Full Color **NOT** Black and White)

#### **DESIGN HELP?**

Advertisment - This includes Ads in our digitally released **Connect Magazine** produced quarterly.



1/3 Page Square



**Full Page Inside** 



1/3 Page Vertical



1/2 Page Horizontal



1/6 Page Vertical



2/3 Page Vertical



1/6 Page Horizontal

#### **DIGITAL MEDIA**

#### **SPONSORSHIP OPPORTUNITIES**

In 2023 www.cai-grie.org received a new look with features that make it easy to:

- Sponsor and sign up for events.
- Search for service providers.
- Find industry resources and education.
- Follow Federal and California legislation that affects the common interest development industry.

Take advantage of the opportunity to keep your company in front of Community Managers and Homeowner Leaders who need your products or services. New features are introduced regularly, driving traffic, and increasing your opportunity for brand exposure through sponsorship.

Our Social Media platforms (Facebook, Instagram, LinkedIn) provide additional opportunities to highlight your company. With 1,500 followers, we are seeing great engagement and reach due to our encouragement of post tagging and sharing.



#### **WEBSITE**

| EXAMPLE  | DIGITAL AD TYPE             | DETAILS AND PLACEMENT   | AD SIZE (PIXELS) | 6-MONTH<br>(LIMIT 2 PER) | 12-MONTH<br>(LIMIT 1 PER) |
|--|-----------------------------|---|------------------|--------------------------|---------------------------|
| A  | Home Page Banner            | Highlight your company in the midsection of our Home Page to be recognized as a strong CAI-GRIE supporter. Limited to two (2) companies at a time with minimum 6-month commitment. The horizontal color banner is linked to your website, and it may be changed every three months, if you wish. Sponsor to furnish camera-ready art in .jpeg or .png format before January 1, 2025 per specifications listed here.   |                  | \$1200                   | \$2000                    |
| В  | Rotating Vertical<br>Banner | Your vertical rotating ad will appear on the right side of every website page, except the Home Page, including event pages and the landing page of the online Membership Directory. No more than five (5) ads will rotate on each of two ad spaces created in order to ensure that visitors see your ad as they navigate the website. Sponsor to furnish camera-ready artwork per specifications in ,jpeg or .png. Ads may be purchased for 6 or 12 months. |                  | \$900                    | \$1500                    |
| The following information does not apply to ads/graphics that the CAI-GRIE Chapter Staff will be creating. All sponsor provided Banner Ad Graphics are due to the Chapter Office no later than two weeks before your publish date.  The planned 2025 digital ad publish dates are as follows:  12-Month Banner Ads: start on January 1, 2025.  6-Month Banner Ads: start on January 1, 2025 and June 1, 2025 |                             |   |                  |                          |                           |



# HAVE YOU SEEN IT?



In a time when things change rapidly, we know it can be tough to know what's going on in your CAI Chapter. Luckily, you have a place to get the most up-to date information about CAI-GRIE social events, education expos and online education opportunities.

Register your email at CAI-GRIE.org



900 S. Main St, Ste 110 Corona, CA 92882 951-784-8613